



IBMA 2015 MEMBERSHIP APPLICATION

ORGANIZATIONAL TENETS

MISSION STATEMENT – to be bowling’s source of excellence in the gathering and distribution of news and information through multiple media platforms, as well as to encourage the pursuit of bowling media as a full or part-time career.

VISION STATEMENT – The IBMA is an organization that is beneficial to the industry as it disseminates information to a world-wide bowling media, encourages bowling media as a career choice for younger bowlers, and provides updates on technology.

HISTORY – The Bowling Writers Association of America (BWAA) was founded in 1934 by 16 charter members in Peoria, Ill. BWAA merged with the National Women Bowling Writers in 2006 and became the International Bowling Media Association (IBMA) in 2011. IBMA merged with the World Bowling Writers in 2012. We subscribe to the highest ideals in communicating the word of bowling throughout the world; are dedicated to enhancing writing, broadcasting and photographic skills; and actively promote the free exchange of ideas and information. IBMA represents hundreds of professional and amateur bowling writers, authors, photographers, graphic artists, cartoonists, illustrators and internet writers. As a media member or industry partner, we invite you to become a member of the world’s most preeminent bowling media organization.

LEVELS OF MEMBERSHIP

STUDENT: Membership is open to any college student, 25 years or younger, with a major in journalism / communications, or a related field. Applicants must provide a copy of their student identification card and proof of age (if not listed on their I.D.) annually.

Annual dues are FREE.

MEDIA: Membership is for individuals who are engaged in bowling media as either a professional or amateur. **Annual dues are \$25.**

CORPORATE: Membership is open to any industry company wishing to support IBMA as a corporate partner. Corporate members shall receive recognition on the IBMA website, Facebook Page and on Twitter. Corporate members will be entitled to send press release through the IBMA network. Up to three employees of the business may become members, attend meetings and receive membership rosters, which are available upon request. **Annual dues are \$300.**



BENEFITS OF MEMBERSHIP

NETWORKING

The exchange of information and ideas with like-minded journalists and communication professionals.

ISSUING AWARDS

IBMA administers awards to recognize extraordinary levels of achievement in service to the sport as well as superior performance on the lanes. Awards include: World Bowling Hall of Fame (formerly the World Bowling Writers HoF); Male & Female Bowler of the Year; Male & Female Senior Bowler of the Year; Male & Female College Bowler of the Year; Kegel Bowler of the Month; Chuck Pezzano Media Scholarship; Luby Hall of Fame Award; Alberta Crowe Meritorious Service Award; Hennessy Award of Merit. As a member you are encouraged to provide input to the nominating committee.

MEMBER ONLY DISCOUNTS

- Members receive a discount 15% off PBA's Xtra Frame
- Discounted registration for Bowl Expo (BPAA Member Rate)
- Discounted magazine subscription rates exclusively for IBMA members including:
 - Bowling Center Management* (BPAA), \$25.00 US/ \$56.25 Int (50% off subscription rate)
 - Bowlers Journal International*, \$24.00 US/ \$42.75 Int (25% off subscription rate)
 - International Bowling Industry*, \$42.50 US (20% off subscription rate)

MEMBER EXCLUSIVES

- New members receive an IBMA Lapel Pin
- Members receive industry-wide press releases
- All members may attend the IBMA Annual Membership Meeting
- Members may attend any IBMA Board meeting
- All members have voting rights at meetings
- Access to the IBMA "Members Only" section of the website
- Access to Member Roster

APPLICATION FOR MEMBERSHIP

APPLICATION FOR NEW MEMBERSHIP FOR 2015

Name: _____

Address: _____

City: State/Prov: Zip: _____

Phone / Cell: _____

Email / Web Page: _____

Company / Publication: _____

WHICH OF THE FOLLOWING BEST APPLIES TO YOU:

- I make the majority of my living as a communications professional in the bowling industry (Full-time)
- I am compensated for my freelance work in bowling communications (Part-time)
- I do volunteer work in bowling industry communications (Freelance)
- None of the Above

PLEASE CHECK ALL WHICH APPLY TO YOU:

- Contributes bowling related information to a magazine, newspaper or website.
- Owner/Publisher of bowling periodical.
- Owner, designer, editor or writer of an active website or electronic newsletter.
- Photographer/cartoonist/illustrator who regularly contributes bowling artwork.
- Radio or television announcer on a local, regional, national or live stream bowling show .
- Public Relations professional actively involved in the bowling industry.
- Freelance writer not covered by any of the above who writes bowling articles or books .
- Other (explain): _____

WHICH LEVEL OF MEMBERSHIP ARE YOU APPLYING: STUDENT MEDIA CORPORATE

PAYMENT BY CREDIT CARD: NAME ON CARD _____

CARD NUMBER _____

BILLING ZIP CODE _____ EXPIRATION ____/____ CSV _____

*If paying by credit card, you may fax your completed application and supporting documents to 817-633-6129, or send e-mail to ibma@bowlingwriters.com. If paying by check or money order, mail your application and payment to **International Bowling Media Association, 621 Six Flags Drive, Arlington, TX, 76011.***

