



# **IBMA**

**INTERNATIONAL BOWLING MEDIA ASSOCIATION**



## **THE POWER OF PARTNERSHIP**

**INTERNATIONAL  
BOWL  
EXPO**  
TWENTY EIGHTEEN

JUNE 17-21, 2018 • PARIS HOTEL AND LAS VEGAS CONVENTION CENTER • LAS VEGAS, NEVADA

# **2018 Annual Meeting Report Book**

**June 19, 2018, 2:30 pm  
Paris Resort & Convention Center  
Las Vegas, NV**

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**How can you help promote the \$5,000 Chuck Pezzano Scholarship?**



### EARN \$5,000 IN SCHOLARSHIPS

In memory of one of bowling's greatest writers, an academic scholarship has been created to honor Chuck Pezzano. If you are a student who is likely to pursue full or part time employment writing about bowling, visit our website to see how you can earn up to \$5,000 in scholarships.

**Application Deadline is April 30.**

**APPLY AT [WWW.BOWLINGMEDIA.ORG](http://WWW.BOWLINGMEDIA.ORG)**

Check out the graphics packages and information on the IBMA website at [BowlingMedia.org/Scholarships](http://BowlingMedia.org/Scholarships) and share the information in your local publications, on social media and in your web blogs. **Spread the word!**

If you plan on attending any youth events between now and the end of April, 2019, please check in with Keith or Jackie. We will provide you with hand-outs that you can use to generate interest and get the word out about our \$5,000 Scholarship Award.

**International Bowling Media Association | Annual Meeting Agenda**  
**Tuesday, June 19, 2017, 2:30 p.m. | Bordeaux Meeting Room**  
**Paris Resort & Convention Center, Las Vegas**

<b>Welcome</b>	Keith Hamilton	2 min
<b>Roll Call &amp; Quorum Report</b>	Jackie Wyckoff	5 min
<b>Review and Approval of 2017 Minutes</b>	Jackie Wyckoff	2 min
<b>REPORTS</b>		
Pull Written Report to be discussed	Keith Hamilton	2 min
Presidents Report	Keith Hamilton	5 min
Operations Report	Jackie Wyckoff	5 min
Finance & Budget	Keith Hamilton	10 min
Chuck Pezzano	Keith Hamilton	10 min
Membership (Corporate & Individual)	Dave Garber	10 min
Bowl Expo	Jackie Wyckoff	10 min
Committee & Awards Discussion	Keith Hamilton	5 min
Discuss Pulled Written Reports	Keith Hamilton	5 min
Nominating	Jackie Wyckoff	5 min
<b>BREAK</b>		15 min
<b>Industry Updates</b>		
BPAA	Frank Desocio	12 min
PBA	Tom Clark	12 min
USBC	Chad Murphy	12 min
<b>New Business</b>		
Voting of Board Members	Keith Hamilton	15 min
<b>Board Voting Results Announcement</b>	Jackie Wyckoff	3 min
<b>BREAK (for Officer vote)</b>		10 min
<b>Board Votes for Officers (closed)</b>	Jackie Wyckoff	
<b>Announcement of new Officers</b>	Jackie Wyckoff	
<b>Open Forum (Strategic Plan)</b>	Keith Hamilton	
<b>Adjournment</b>	Keith Hamilton	

**NOTES:**

**IBMA Annual Meeting  
June 20, 2017, 2:30 pm  
Gaylord Opryland Resort, Nashville TN**

The meeting was called to order by President Hamilton at 2:31 pm

Wyckoff reported a quorum of 15 members present, including eight board members.

Present: Johnny Campos, Tom Clark, David Garber, Keith Hamilton, Gianmarc Manzione, Jim Margueratt, Mark Miller, Vicki Prevost, Robert Sax, Jan Schmidt, Bob Thomas, Sam Vasta, Frank Weiler, Jackie Wyckoff, Bill Zuben

The membership approved the minutes of the June, 2016, annual meeting minutes as amended. (Zuben moved, Prevost, second, approved 15-0)

President Hamilton reviewed his written report and highlighted the Pezzano Scholarship and new Corporate Membership.

Wyckoff reported that the position of Life Member Representative was eliminated at the conclusion of the current term on July 31, 2017 by the request of two past and the current representative, Fran Deken. The position will be filled by adding a director position to the ballot beginning with the 2018 term

The financials were reviewed. Prevost moved to approve the financial statement and suggested budget. Zuben seconded. Approved 15/0

Jackie Wyckoff presented the Nominating slate to be voted on under new business.

2017 Nominees are:

Johnny Campos, Peoria Ill., incumbent  
Keith Hamilton, Chicago, Ill., incumbent  
Brian Hirsch, Kenosha Wisc., incumbent  
Sam Vasta, Milwaukee Wisc., incumbent  
Bill Zuben, Largo Fla., incumbent

Wyckoff called for nominations from the floor since the slate was not full. Kevin Hong volunteered to serve a second term and was added to the slate.

**INDUSTRY UPDATES:**

Frank DeSocio, BPAA Executive Director, gave the members an update on BPAA with a Q and A at the end of the presentation. He noted that Paris Hotel in Las Vegas will host IBE in 2018 and 2019.

Chad Murphy, USBC Executive Director, gave the members an update on USBC with a Q and A at the end of the presentation. He highlighted the new ball and lane specifications which are in committee. Also NAIA / NCAA Coaches meetings.

Tom Clark, PBA Commissioner, gave the members an update on the PBA with a Q and A at the end of the presentation. He highlighted the new Player Perspective feature on XtraFrame.

**General Discussion Items:**

- Wyckoff distributed a sign-up sheet for those who wish to help out at the trade show booth.
- The changes to the Pezzano Scholarship were discussed. Hamilton noted we should all be focusing on promoting the scholarship.
- Having a Photo Section on the website was discussed. All agree it is a good idea. Would need a chairperson to admin this and keep it current. Maybe we should use Facebook?
- Discussion regarding the Writing awards and charging a fee for submission which would go to a "prize fund". It was determined that the writers appreciate the recognition more than getting paid and it will remain the same for now.

- President Hamilton discussed the situation with a tie for one of our Major Awards. It was the consensus of the group that this should not happen and in the event of a tie it will go back to the committee and/or board for a tie-breaker vote.

New Business – Election of officers.

Mark Miller moved to elect the slate by acclamation. Prevost seconded. Approved 15/0

President Hamilton called for a 15 minute break for a special board meeting for election of officers. The meeting was called to order at 3:55 pm

Present: Johnny Campos, David Garber, Kevin Hong, Keith Hamilton, Mark Miller, Vicki Prevost, Sam Vasta, Bill Zuben, Operations Manager Jackie Wyckoff.

Wyckoff called for nominations for President.

Miller nominated Hamilton, seconded, approved (8-0)

Wyckoff called for nominations for First Vice President.

Hong nominated Miller, seconded, approved (8-0)

Wyckoff called for nominations for Second Vice President.

Vasta nominated Campos, seconded, approved (9-0)

Wyckoff called for nominations for Sergeant at Arms

Manzone nominated Zuben, seconded, approved (9-0)

Special Meeting adjourned at 3:45 pm and reconvene annual meeting.

President Hamilton announced the election of officers.

President Hamilton called for any more discussion. Hearing none, the meeting was adjourned at 3:50 pm.

APPROVE\_\_\_\_\_ REJECT\_\_\_\_\_ AMEND:



## **OFFICER AND COMMITTEE REPORTS**

### President's Report – Keith Hamilton

Dear IBMA Member,

I am PROUD to be a member of the IBMA. Because of the efforts and contributions made by so many, I see an organization on the rise and becoming a valued and important part of the bowling industry. Here are a few areas worth pointing out as we head into the International Bowl Expo:

**CHUCK PEZZANO SCHOLARSHIP** – Our No. 1 priority remains the promotion and funding of the \$5,000 IBMA Check Pezzano Media Scholarship. From an awareness standpoint, the number of applicants continues to increase year-over-year. This is probably the best indication that our message is being heard.

There is a great amount of effort required to promote and fund the scholarship. With that in mind, I would like to thank Jan Schmidt for providing so much assistance to the committee, as well as the judges: Phil Brylow, Blair Blumenscheid and Brandy Padilla. During the awards luncheon at Bowl Expo, we will publicly announce the 2018 winner of the scholarship: Chase Kaufman of Swartz Creek Michigan. Chase is a sophomore at Lawrence Tech University. He has a 3.95 grade point average and is a member of the university's bowling team. He is currently studying Media Communications.

**CORPORATE MEMBER** – The corporate membership program is in its third year and has grown to become a rather significant part of our overall financial stability. Thus far, in 2018, we have secured 18 corporate memberships for a total of \$4,500. In addition to the monetary value, we are enhancing our partnerships with manufacturers. I no longer have to answer the question, "what is the IBMA?" We thank each corporate member for their support.

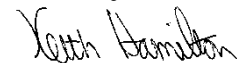
**WRITING AWARDS** – As has become tradition, we once again held a breakfast during the USBC convention and presented the 2018 writing awards. The entries in the professional category continue to increase. Conversely, we received only two applications for the amateur category; therefore, no awards were given in this category. (The lack of amateur participation is an example of why the Chuck Pezzano Scholarship is so important to the industry.) Congratulations to all the winners and to our judges on a job well done.

**IBMA AWARDS**– As president of IBMA, I am privileged to be able to recognize the IBMA award winners during the luncheon:

- Luby Hall of Fame: **Mr. Dan McDonough**
- Alberta E. Crowe Meritorious Service: **Ken Lowman** (in Memory of)
- Female Bowler of the Year: **Liz Johnson**
- Male Bowler of the Year: **Jason Belmonte**
- Male Sr. Bowler of the Year: **Norm Duke**
- Female Sr. Bowler of the Year: **Lucy Sandelin**

I would like to extend a special thanks to BPAA's Frank DeSocio, Rich Cairns and Judy King, for their efforts in working on behalf of the IBMA. Additionally, I would like to thank and recognize Jackie Wyckoff for her efforts made in HER role as our operations manager. I hope everyone has an enjoyable and memorable 2018 International Bowl Expo. Be sure to stop by our booth during the trade show. And remember, if you ever have any questions, concerns or input, my door is always open.

Sincerely,



Keith Hamilton  
President, IBMA

#### Operations Manager Report – Jackie Wyckoff

The Operations Manager works closely with the President and the Committee Chairmen to make sure the policies and procedures are followed and that timelines are adhered to. He/she also acts as recording secretary for meetings, taking minutes, compiling the reports and acts as admin for committee chairmen. The past twelve months have been busy. Following in a timeline:

MONTHLY:	Website Updates   Tip of the Month   PBA Liaison for Xtra Frame   Coordinate Press Releases to be forwarded for Industry Partners and Corporate Sponsors   Review and update Membership Roster
JULY 2017:	Coordinate and send post- IBE Press releases   Prepare the minutes from the Board and Annual meetings and submit for approval   Coordinate with the President on Committee assignments
AUGUST 2017:	Check in with Committee Chairmen and provide them with the tools to do their job
SEPTEMBER 2017:	Check in with PBA to renew member discount for XtraFrame
DECEMBER 2017:	Coordinate with IBC (Rich) to get membership renewals out to individual and corporate members   Collect sponsor fees due for coming year
JANUARY 2018:	Coordinate with IBC for meetings and events at USBC Convention and International Bowl Expo   Coordinate with committee chairmen on the nominations for the IBMA Major Awards   Coordinate with Pezzano chairmen to get the information out to submit applications   Work with the writing competition chairman to coordinate entries, select and set up the judges and solicit entries from membership. In January I started a conversation with Steve Kloempken of Storm Bowling and secured their sponsorship of the IBMA Collegiate Bowlers of the Month Award.
FEBRUARY 2018:	Finalize Major Award Winners and submit National Ballots for membership voting   coordinate and tally all votes to submit to the awards chairmen
MARCH 2018:	Close writing competition entries   Submit entries as redacted to the judges' panel   determine winners based on point system   Notify winners   Coordinate with Collegiate BoY committee chairman

APRIL 2018: Finalize College BoY winners, order awards | Coordinate events for USBC Convention including Writing Competition winners, meetings, Exhibitions Booth, Pezzano fundraiser

MAY 2018: Work with IBC to coordinate meeting rooms and booth for IBE | Work with Nominating Chairman on slate for Annual Meeting

JUNE 2018: Compile committee reports, financial statements, agenda, etc. for the Annual Meeting Report Book | Coordinate for the IBE Trade Show Booth | Print all necessary materials for meetings and booth marketing | follow up with attendees to assure a quorum for Board and Annual Meetings

Finance/Audit/Budget – Judy King/Keith Hamilton

**AUDIT REPORT**

June 19, 2018, Las Vegas, NV

The Audit Committee reviewed the receipts, bills, canceled checks, bank statements, and all other financial records. We found the books to be in order and balanced as of May 31, 2018.

Attached: 2017 Fiscal Year Account Statement  
2018 Current Year Account Statement through (date)  
SMART Report / 2017 FY / 2018 YTD

Keith Hamilton / Judy King / Jackie Wyckoff

**SMART ANNUAL REPORT:**

**BWAA / IBMA**  
c/o 621 Six Flags Drive  
Arlington, TX 76011  
Contact: Judy King

**Provider Recipient Details Report**  
For the Fiscal Year 2018  
Dated From 2017-08-01 To 2018-07-31



Provider ID: 09128

Run Date: 6/7/2018  
11:28:50 AM

<b>Matt Perry</b>	<b>Graduation Year</b>	<b>Recipient NationalID:</b> 5538-3483	
P.O. Box 320426	2011		
Fairfield, CT 06825			
(203) 997-3790			
FamilyNightBowling@yahoo.com			
	<b>Document Date</b>	<b>Details</b>	<b>Amount</b>
	8/1/2017	Beginning Balance For: R357212	2250.00
	2/15/2018	Recipient Disbursements - Matt F Perry	-2250.00
		<b>Ending Balance</b>	<b>0.00</b>
<b>Stephanie Sims</b>	<b>Graduation Year</b>	<b>Recipient NationalID:</b> 11-158629	
313 E Schreiber	2012		
Garland, TX 75040			
(214) 765-3082			
sims.family@tx.rr.com			
	<b>Document Date</b>	<b>Details</b>	<b>Amount</b>
	8/1/2017	Beginning Balance For: R420094	1500.00
		<b>Ending Balance</b>	<b>1500.00</b>
<b>Jimmy Sullivan</b>	<b>Graduation Year</b>	<b>Recipient NationalID:</b> 7914-46432	
50 Ranger Road	2017		
DUMONT, NJ 07628			
(201) 439-9761			
jimmy@smjsullivan.com			
	<b>Document Date</b>	<b>Details</b>	<b>Amount</b>
	8/1/2017	Beginning Balance For: R549329	5000.00
	8/8/2017	Recipient Disbursements - Jimmy Sullivan	-5000.00
		<b>Ending Balance</b>	<b>0.00</b>

**International Bowling Media Association.**  
**Balance Sheets, Actual and Budget**  
**12/31/2017 & 12/31/2018 plus 12/31/2018 Budget**  
**May 31, 2018**

<b>ASSETS</b>	<b>Actual</b>	<b>Forecast</b>	<b>Actual</b>	<b>Actual</b>	<b>Change in</b>
	<b>12/31/2017</b>	<b>12/31/2018</b>	<b>5/31/2017</b>	<b>5/31/2018</b>	<b>Assets/Liab</b>
<b>CURRENT</b>					
Cash & Equivalents	\$ 19,431	\$ 18,932	\$ 24,821	\$ 26,351	\$ 1,530
Account Receivable	2,500	2,500	10	-	(10)
Total Current	\$ 21,931	\$ 21,432	\$ 24,831	\$ 26,351	\$ 1,520
					-
<b>TOTAL ASSETS</b>	<b>\$ 21,931</b>	<b>\$ 21,432</b>	<b>\$ 24,831</b>	<b>\$ 26,351</b>	<b>\$ 1,520</b>
<b>LIABILITIES - CURRENT</b>					
Accounts Payable	\$ 932	\$ -	\$ -	\$ 198	\$ 198
Accrued Manager Bonus	-	1,500	625	625	-
Deferred Revenue - Dues	2,709	-	-	-	-
Total Current	\$ 3,641	\$ 1,500	\$ 625	\$ 823	\$ 198
					-
<b>NET ASSETS</b>					
Unrestricted Net Earnings	\$ 10,870	\$ 14,350	\$ 10,870	\$ 14,350	\$ 3,480
Temp. Restricted - Pezzano	3,941	2,544	5,066	6,721	1,655
Change in Assets - YTD	3,480	2,188	8,270	4,458	(3,812)
Total Net Assets	\$ 18,291	\$ 19,082	\$ 24,206	\$ 25,528	\$ 1,323
					-
<b>TOTAL LIABILITIES &amp; NET ASS</b>	<b>\$ 21,931</b>	<b>\$ 20,582</b>	<b>\$ 24,831</b>	<b>\$ 26,351</b>	<b>\$ 1,521</b>

	<b>12/31/2018</b>	<b>Actual</b>		
<b>SMART FUND</b>	<b>Forecast</b>	<b>5/31/18</b>	<b>Actual</b>	<b>12/31/17</b>
Carried Over Balance	\$ 6,721	\$ 3,941	\$	3,941
BBIA Contribution	-	2,500	-	
Individual Donations	-	280	-	
USBC	823	-	-	
Funding to Smart	(5,000)	-	-	
Total Smart	\$ 2,544	\$ 6,721	\$	3,941



**International Bowling Media Association.**  
**Income Statements, Actual and Budget**  
**12/31/2017 & 12/31/2018 plus 12/31/2018 Budget**  
**May 31, 2018**

**VOTE ON THIS**



	Actual 12/31/2017	Budget / Forecast 12/31/2018	Actual 5/31/2017	Actual 5/31/2018	Difference 5/31 '17 vs '18
<b>INCOME</b>					
Convention	\$ -	\$ -	\$ -	\$ -	\$ -
Dues - individuals	3,270	3,250	3,150	2,910	(240)
Dues - Corporate	5,000	4,500	4,500	4,250	(250)
Scholarship - Storm	-	1,500	2,620	823	(1,797)
Sponsorship - Kegel	-	600	-	-	-
<b>Total Revenue</b>	<b>\$ 8,270</b>	<b>\$ 9,850</b>	<b>\$ 10,270</b>	<b>\$ 7,983</b>	<b>\$ (2,287)</b>
<b>EXPENSES</b>					
Awards	\$ -	\$ 1,200	\$ -	\$ 621	\$ 621
Auditing Fees	-	400	-	400	400
Bank/Credit Card Fees	52	50	46	28	(18)
Convention	-	350	-	-	-
Dues and Subs	5	-	-	-	-
Management Fee	3,000	3,000	1,250	1,250	-
Operations Manager	1,000	1,500	625	625	-
Memorials & Misc.	15	100	79	-	(79)
Office Supplies	56	150	-	13	13
Postage & Freight	131	100	-	115	115
Printing, faxes, copying*	-	462	-	-	-
Scholarships	-	-	-	-	-
Travel	325	100	-	255	255
Electronic Services (Email)	206	250	-	219	219
<b>Total Expenses</b>	<b>\$ 4,790</b>	<b>\$ 7,662</b>	<b>\$ 2,000</b>	<b>\$ 3,525</b>	<b>\$ 1,525</b>
<b>Net Profit / (Loss)</b>	<b>\$ 3,480</b>	<b>\$ 2,188</b>	<b>\$ 8,270</b>	<b>\$ 4,458</b>	<b>\$ (3,812)</b>

Legislative Report – Mark Miller

**The Board of Directors approved the following legislation in March:**

Submitted by the IBMA Board of Directors

Recommended for approval by the Legislative Committee

**CURRENT BYLAW READS:**

**Section 2. Election of Officers**

The board of directors will consist of 15 directors, who will be elected by the membership by plurality vote.

Directors shall be elected by a stagger system for a term of two years.

Seven (7) directors shall be elected on odd numbered years.

Eight (8) directors shall be elected on even numbered years.

The term of office shall be August 1 through July 31.

The board of directors whose term begins on August 1 shall elect a president, first vice president, second vice president and sergeant at arms for a term of one (1) year. Officers and Directors may not serve more than three (3) consecutive terms in the same position.

**PROPOSED CHANGE**

Delete: Officers and

Add: Officer terms are limited to five consecutive terms.

**Shall Read:**

The board of directors whose term begins on August 1 shall elect a president, first vice president, second vice president and sergeant at arms for a term of one (1) year. Officer terms are limited to five consecutive terms. Directors may not serve more than three (3) consecutive terms in the same position.

**Reason:**

This gives the president flexibility to create a strategic five-year plan and be at the helm to see it through.

Recommended for approval by the Legislative Committee

Approved by the Board of Directors, 10 approve / 1 reject / 3 abstain

Nominating Report – Darlene Baker

Note: DO NOT MARK YOUR BALLOT UNTIL INSTRUCTED TO DO SO DURING THE ELECTIONS PORTION OF THE AGENDA.

We, the IBMA 2018 Nominating Committee have reviewed the qualifications and eligibility of each candidate. As set forth in the IBMA bylaws, only members in good standing shall be eligible to hold office as Directors.

Notifications were sent by email advising all of their nomination. Directors are elected on a stagger system for a term of two years. Eight Directors will be elected. The term of office for elected candidates shall begin on August 1, 2018. Candidates wishing to be nominated from the floor must have qualifications in to the Nominating Chairman 48 hours prior to the annual meeting, by 2:30 pm Pacific Standard Time on Sunday, June 17, 2018, so that eligibility can be checked. Incumbent, Frank Weiler has completed his terms and is not eligible to seek reelection this year. The committee presents the following slate for your consideration. Candidates are listed in alphabetical order.

Ann Block, Taylor, Michigan

Phil Brylow, Waukeshua, Wisconsin

Tim Burg, Phoenix, Arizona (Incumbent)

David Garber, Las Vegas, Nevada (Incumbent)

Randy Gulley, North Las Vegas, Nevada

Mark London, Elizabeth, Illinois (Incumbent)

Mark Miller, Flower Mound, Texas (Incumbent)

Vicki Prevost, New Bedford, Massachusetts (Incumbent)

Robert Sax, Valley Village, California

IBMA 2018 Nominating Committee:

Darlene Baker, Chairman – Mahomet, Illinois

Louise Kemp, Las Vegas, Nev. ; Rob McNaughton, Burlington, Ontario

### Candidates Qualifications:



#### ANN BLOCK, TAYLOR, MI

Ann Block started bowling as a kid. Her mother bowled in a morning ladies league. She was also her Brownie leader. So she took the troop on a field trip to the local bowling alley. She fell in love with the sport and started bowling in a league shortly after that outing. Words have always fascinated Ann. She started writing sentences right after she could write words. Writing short stories, poems, and plots for future books is something that she does in her “spare” time.

When the chance came to put both her bowling and writing together she jumped on it. She is very proud of the fact she was awarded the Herta Kessel Writing Award on her first submission to the NWBW contest in 2006. That year she also won the Brunswick Award for 1st Place Feature in the Non-Professional Class. In 2008 Ann won the BWAA 1st Place Event Coverage Story – Non-Professional Class and in 2014 2nd Place IBMA News/Editorial. Ann has been a member of NWBW/BWAA/IBMA for 19 years and has been IBMA USBC Fundraising Committee Co-Chair for 5 years. She is also active on her local and state USBC association boards.



#### PHIL BRYLOW, WAUKESHA, WI

Phil Brylow has been an IBMA member since 2011 when he was a recipient of the Chuck Pezzano Scholarship. For the past two years he has served as a judge for the competition.

Phil has been involved with bowling at many levels throughout the last 30 year, from working in a bowling center to coaching collegiately, to starting his own production house to create bowling shows for cable TV in Wisconsin. He has brought many features to Xtra Frame in the four years he has been contracted by the PBAtP work with them, and will continuing to help Xtra Frame as the transition to FloBowling begins in mid-2018.



#### TIM BURG, PHOENIX, AZ (Incumbent)

Tim Burg has been a member of the IBMA since 2012 and will be seeking his third term on the board. He currently serves on the Crowe Meritorious Service Committee and in the past has served on the Social Media Committee.

He is the Founder, CEO and co-host of Above180.com Podcast. In 2010 Burg had the vision to fill a void in the bowling industry. He decided start a bowling podcast that would inform listeners in an entertaining way. That led to the founding of Above180.com. Every week he talks to professionals in the industry, coaches, and news makers. In 2014 Burg teamed with Storm Bowling to create the Storm Bowling Collegiate Spotlight. Steve Kloempken and Burg interview collegiate coaches, athletes and the major players in the college bowling world. Tim grew up in Wisconsin and currently lives in Phoenix, Arizona. Tim and his wife Debbie have one son Aiden and a Beagle named Kudos.



#### DAVID GARBER, LAS VEGAS, NV (Incumbent)

David Garber has been an IBMA member for 4 years and has served on the board the past two years. He is currently serving on the Membership Committee. His employer is B2B Media, and is Associate Publisher of International Bowling Industry Magazine.

Besides serving on the IBMA board, David has also served on the USBC Board of Directors the IPSIA Board of Directors and was Chairperson of the WTBA Tournament Creation Committee.

David's bowling honors include 2-time National Champs at Wichita State, Collegiate Rookie of the Year, and 4 time Team USA Member, winning a gold medal in the American Zone Team Event.



RANDY GULLEY, NORTH LAS VEGAS, NV

Randy Gulley is a photographer in his spare time. Taking photos for the OBMA for several years and numerous other bowling publications for over 30 years. He was the photographer for the Colorado Bowler as well as the Head Staff Writer since 2004. In addition, he was the photographer for Stars and Strikes and numerous articles and photos have been published in many bowling publications and local newspapers.

Randy is a Bronze Level Bowling Coach and is approved for RVP. He has been bowling for 60 years. His honors include induction into the Colorado State BA Hall of Fame for Superior Performance (SP), the Pikes Peak USBC Hall of Fame for SP, and Touch Bearer for the 32nd Rocky Mountain Senior Games in Greeley, CO. Randy was a Pikes Peak All-Star for 13 Consecutive years and Chairperson of the Team USA, Pikes Peak All-Stars Pro-Am Make-A-Wish Foundation of Colorado for 9 years and raised over \$100,000. He is the past Bowling Commissioner of the Rocky Mountain State Games and the State Games of America. In 2018 Randy bowled his 44th Open Championships.

Randy served as a director for the Citrus Belt (CA) Bowling Association from 1981-1989 and served the Colorado Springs as a director, 3rd Vice President (VP), 2nd VP, 1st VP, and Executive VP from 1990-2005. Randy was the Colorado State Bowling Association President in 2007-2008 and the Colorado High School Bowling Federation President from 2008-2010.



MARK LONDON, ELIZABETH, IL (Incumbent)

Mark London's first bowling story was for his college television station, UTVS, on South St. Paul's Charlie Tapp after he rolled in his first PBA Firestone Tournament of Champions, May 1984.

With the prior professional media experience at six radio stations in the 1980's, he was color analyst for six locally produced cable television PBA Midwest Regional finals in the 1990's. He was a columnist for the monthly 'Will County Sportsman', authoring "Just Paying Attention" from 1998 until it stopped publication in 2009. The third JPA column, "Top 25 TV Bowling Moments", originally offered to editor, Bill Vint, for a critique, was featured in a 1998 ABC Bowl Magazine issue, as well as numerous other media outlets. Damon Sarrocco later told him that article was used as background for the new PBA employees after the Chris Peters purchase in 2000.

His updated version of the 'Top 25 TBM' was included in Bowlers Journal International's Centennial Anniversary issue, February 2014. He authored five stories and a photo for 2017 'Bowlers Journal International', the February 2018 cover story, plus two additional BJI stories in 2018.

In 2012, the column was picked up by the Texas-based bowling weekly, Tony and Genie Franklin's The Bowling News. It is distributed in print around the Dallas-Fort Worth Metroplex, by email to several hundred subscribers throughout the United States weekly, and also monthly in print to six Southwestern states. JPA won a sixth-place award in the 2002 USBC Writing Competition, and a third place nod in the 2014 IBMA Writing Contest, both in the feature category.

Mark was a frequent guest commentator on "The Bowlers Show" with David Waswo, a weekly internet radio show on jpeg247.com from October 2012 to the program's end in October 2017. He also commented on all four major bowling live streaming outlets, PBA XtraFrame, USBC YouTube bowl.tv, BowlStreamTV, and insidebowling.com.



MARK MILLER, FLOWER MOUND, TX (Incumbent)

Mark Miller is an award-winning freelance writer, editor and public/media relations specialist living in Flower Mound, Texas. He contributes articles to International Bowling Industry, International Bowlers Journal and Pro Shop Operator magazines, and writes for The Cross Timbers Gazette monthly newspaper in Denton County, Texas. He spends much of his time preparing resumes as a contractor for Talent, Inc.

He is the author of the 2012 bowling history book Bowling: America's Greatest Indoor Pastime for which he personally sold all 3,200 available copies. He spent four years as writer/copy editor for Murray Media/Allen Publications in Denton County after nearly 25 years in public relations and publications for the United States Bowling Congress and its predecessor organizations. He was instrumental in the communications and public relations planning for the merger that created USBC in 2005.

He also helped with the creation and later promotion of the International Bowling Hall of Fame and Museum after its move to Texas.



VICKI PREVOST, NEW BEDFORD, MA (Incumbent)

Vicki Provost has been a member of National Women's Bowling Writers (NWBW), now International Bowling Media Association (IBMA) for 25 years. She served on the NWBW Board of Directors for three years where she worked on the Publicity Committee as chairman and the Convention Booth Committee.

She was elected to the IBMA Board two years ago and has been promoting the Chuck Pezzano Scholarship and is on the Convention Booth Committee. She also worked on the Nominating Committee during her first year as director. Vicki has won about 15 writing awards, including NWBW Writer of the Year in 2001, from both associations during the 25 years that she has been a member submitting the stories that she has written in her capacity as bowling writer for The Standard-Times Newspaper in her hometown of New Bedford, Massachusetts where she has written the Pin Tales column for 33 years.

Vicki is also currently president of her home association, the Southeastern Massachusetts USBC, a position she has held for eight years. She is also a Hall of Fame member in that association, as well as, the Massachusetts Women's USBC, both for Meritorious Service.



ROBERT SAX, VALLEY VILLAGE, CA

Robert Sax learned how to tell and sell stories in Hollywood, where story is everything. He founded SAX PR/Marketing after a career as a feature film producer, story editor and screenwriter. He has provided marketing copy, public relations counsel and editorial services to proprietors, manufacturers and services providers in the bowling and amusement industries.

Robert is a regular contributor to International Bowling Industry magazine and covers business topics and bowling industry personalities. He has also contributed to BCM, RePlay, PlayMeter, Tourist Attractions and Parks and Vending Times.

Robert was born in Toronto, Canada, the home of five-pin bowling. You can learn more about Robert at [www.saxpr.net](http://www.saxpr.net) and [www.linkedin.com/in/robertsaxpr](http://www.linkedin.com/in/robertsaxpr).

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Pezzano Scholarship

**SPONSORSHIP**

BBIA (Billiards and Bowling Institute of America) is our presenting sponsor and provides 50% of the scholarship amount each year. In 2018 we reached out to Storm Bowling to sponsor the Collegiate Bowlers of the Year Award in the amount of \$1500.00 and the balance of the funds not used for the award goes toward the scholarship. This year it was \$700.00. We raise funds at the USBC Convention and IBE and this year the committee raised \$788.00 with a raffle and sales of Len Nicholson's book. Member contributions through the PayPal link totaled \$315.00. In addition to these efforts, a portion of all Corporate Membership fees go toward the Chuck Pezzano Scholarship. For the first time in more than a decade, the scholarship is self-supporting and in the black.

**PROMOTION AND PUBLICITY**

The promotion for the scholarship went into a higher gear this year with the help of the committee chairman, Jan Schmidt and a village of help. President Hamilton had his Luby Publishing graphics department create several ad types for our members to share and created a hand out (included in your packet) which was distributed to more than 3000 students, coaches and associations. Each of the four college sectionals tournament directors placed the cards in the check-in packets at the Tennessee, Illinois, Texas and New Jersey events. We also had placement in the packets at the Storm Youth Championships in Reno; Turbo Tech College Expo; and every delegate at USBC Convention received one in the check-in packet. Complimentary ads were also strategically placed in Bowlers Journal and International Bowling Industry magazine and several local bowling publications shared our promo packet. USBC shared a promotional email we created with 232 college coaches. In all, the estimated reach was more than 5000 interested parties.

## SCHOLARSHIP AWARD COMMITTEE

The initial, electronic pre-application was submitted online and followed up with a full written application form. The applications were submitted with an essay, not to exceed 500 words, relating to the sport of bowling as well as at least one letter of recommendation.

IBMA received 70 applications and whittled the field down to seventeen finalists. The finalist's entries were sent to our judges who assigned points in several categories and chose their top four. The winner was selected based on overall points. The three finalists were Jacob Kersten, Clarkson, Mich., sophomore, Wichita State University (Kersten's second consecutive runner-up); Jarrod Pezzano, Stevensville, Md., High School Senior and grandson of the namesake; and our winner Chase Kaufman, Shwartz Creek, Mich., Sophomore, Lawrence Technical University. Chase is studying Media Communications and currently has a near perfect 3.95 GPA. In addition to producing and providing commentary to live streaming bowling tournaments, he writes a sports blog and is a member of the Lawrence Tech Men's Bowling Team.

### 2017 Judges Panel:

Phil Brylow, PBA Media and Communications, past Pezzano Winner

Blair Blumenscheid, Social Media Marketing, Storm Bowling Products, past Pezzano Winner

Brandy Padilla, Kegel Inside Line contributor

Chairmen, Jan Schmidt, Keith Hamilton & Jackie Wyckoff

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### Membership Retention & Development / Corporate Membership – David Garber

Current Corporate Members Include:

2-N-1 Grips / Turbo, Brunswick Bowling Products, BPAA, Carol Norman's Pro Shop, Ebonite International, Inc., International Bowling Industry Magazine, Kegel, Luby Publishing, Maple Family Centers, Open Play Enterprises, PBA, Pinnacle Entertainment Group, QubicaAMF Worldwide, Roto Grip, Storm Products USBC, World Bowling

If you know of a company who may be interested in joining as a corporate member and helping support our scholarship, please reach out to David Garber, Membership Chairman.

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## **Other Committee Reports:**

### MAJOR AWARDS

Members were sent ballots to vote in four categories for the Luby Hall of Fame Award, Alberta E. Crowe Meritorious Service Award, Hennessy Award of Merit and Male and Female Bowlers and Senior Bowlers of the Year. No award was presented for the Hennessy Award of Merit.

Ballots were distributed in a single poll which resulted 62 member ballots being returned. The ballot period was February 1 – 15, 2018.

Our 2018 Major Award Winners will be presented their awards at the BPAA Industry Awards Luncheon on Tuesday, June 19 at Paris Resort during Bowl Expo.

### LUBY HALL OF FAME AWARD (Lyle Zikes, Chair)

*The Luby Hall of Fame Award is given to an individual (living or deceased) who has made a distinguished contribution to bowling in print, broadcast, telecast or photographic coverage over a period of at least ten years.*

### **DAN MCDONOUGH**

A BWAA member since 1993, Dan McDonough has been publisher of the Sports Reporter, a weekly tabloid providing bowling information to the New York/New Jersey area for since 1994. Prior to that, he worked with the previous publisher of the paper going back to the 1960s doing photography, makeup/layout and distribution.

A man of many talents and a true sports historian, McDonough ran his own professional photography business and served on numerous civic committees for the Firefighters, Police, and his local Historical Society

as well as working with the East Coast Bowling Proprietors Association. He has written on many subjects for various papers.

McDonough is a longtime member and president of the Metropolitan Bowling Writers Association, has served on various Hall of Fame committees and is in four Halls of Fame-state, county and two locals.

#### CROWE MERITORIOUS SERVICE AWARD (Bob Cosgrove, Chair)

*The IBMA Alberta E. Crowe Meritorious Service Award is presented to an individual or organization for outstanding long-term accomplishments in and for the sport of bowling.*

#### **KEN LOWMAN**

Ken Lowman purchased the California Bowling News in the early 1970's. He would continue as publisher until he sold the paper to bowling magnate Charles Kinstler and Carol Mancini in 1989. In a time when many weekly bowling publications were closing, Lowman kept the California Bowling News alive. It remains, along with the New Jersey Sports Reporter, the longest running weekly publication, with both journals beginning in 1940.

He was elected to the Southern California Bowling Writers Hall of Fame in 1993, and the Los Angeles Bowling Association Hall of Fame in 1990, along with Roy Rogers, another famous personality from outside the bowling world. He was a member of the National Composers Hall of Fame and came to us from the music and film industry, where he was best known for writing the music score of more than 100 Popeye cartoons. He was also an accomplished musician and played the bassoon in a Hollywood film orchestra.

#### BOWLER OF THE YEAR (Johnny Campos, Chair)

*The IBMA Bowler of the Year award is presented to the player as voted best in the world by the bowling media. The first award was presented in 1942 to Johnny Crimmins of Detroit Mich. Six years later the first women's award was presented.*

#### **JASON BELMONTE & LIZ JOHNSON**

**Jason Belmonte** was a clear choice for IBMA Bowler of the year, garnering all but two votes on the ballot. He was the first player in PBA history to win three major championships among his four titles in 2017 and led the PBA in earnings (\$238,912) and scoring average (a PBA record 229.39 for 380 games bowled).

**Liz Johnson** had a stellar season winning three titles, including two majors, and led the PWBA Tour in earnings (\$83,500). She garnered nearly all the ballot votes, making this her third consecutive year winning the IBMA Female Bowler of the Year award. Her seven overall wins bring her closer to tying the all-time winner, Marion Ladewig, who won the award nine times, including five consecutive wins (1950-1954).

#### SENIOR BOWLER OF THE YEAR (Brian Hirsch, Chair)

*The IBMA Bowler of the Year award is presented to the player as voted best in the world by the bowling media. The first award was presented in 1942 to Johnny Crimmins of Detroit Mich. Six years later the first women's award was presented.*

#### **NORM DUKE & LUCY SANDELIN**

**Norm Duke** participated in eight PBA50 events in 2017 and won the PBA 50 Race City Open. He was the top earnings winner (\$39,600.00) and finished second in average (232.00). Duke, one of only four players to earn PBA and PBA 50 Player of the year also had a decent year on the PBA Tour with six cashes in eleven events for prize earnings of \$76,840.00

**Lucy Sandelin** prevailed over Carolyn Dorin-Ballard in a very tight race for Senior Female Bowler of the Year. Sandelin was the 2017 USBC Senior Queens Champion and finished third in the National Golden Ladies event making her the top earnings winner among the senior women. She also won the Senior Women's divisions of the 2017 Tourneo de la Raza in Costa Rica and the Lee Evans Tournament of the Americas.

#### Bowler of the Month – Mark London

This IBMA committee recognizes outstanding performances by top bowlers during a given month. Nominees include winners of high profile national tournaments and others achieving noteworthy success.

The chairman submits a list of nominees to members for consideration. Members vote for three nominees for first, second, and third place. Four points are tallied for first place votes, two for second, and one for third. In case of a tie, the chairman casts the deciding vote. The bowler with the most points is awarded the Bowler of the Month.

The committee consists of a chairman and 8-15 members from a variety of positions of expertise within the industry. Current members are Bob Cosgrove, Bob Johnson, Len Nicholson, Brandy Padilla, Jeff Richgels, Joan Taylor, John Weber, and Lyle Zikes. Chairman Mark London has been a committee member since 2007 and chaired since July 2009.

Kegel continues to be a proud sponsor of the award which garners attention in bowling electronic, print, and online media outlets worldwide.

June 2017 - May 2018 Kegel Bowler of the Month Winners:

June 2017	Liz Johnson	July 2017	Francois Lavoie
August 2017	Liz Johnson	Sept. 2017	Yu Jaeho
October 2017	Rhino Page	Nov. 2017	Jason Belmonte
Dec. 2017	Danielle McEwan	Jan. 2018	Dom Barrett
Feb. 2018	Matt O'Grady	March 2018	Jenny Wegner
April 2018	Andrew Anderson	May 2018	Shannon O'Keefe

Collegiate Bowlers of the Year, Presented by Storm Bowling – Frank Barnhart

The IBMA College Bowler of the Year Award is given each season to the male and female bowlers who excel on the lanes in USBC officially certified collegiate competition. Players must have a cumulative 32 games in to be considered for the award. Many professional and high-ranking amateur bowlers have received the award which was established in 1987 to honor the sport's finest young players and bring media attention to college bowling. Storm Bowling became the presenting sponsor for the award in 2018. This allows IBMA to present a much nicer award than the certificates we had given in the past.

Notable past winners of the award include Kayla Bandy (2), Chris Barnes, Lynda (Norry) Barnes (2), Missy (Bellinder) Parkin, Josh Blanchard, Joe Ciccone, PJ Haggerty (3), A.J. Johnson, Liz Johnson, Marshall Kent, Daria Kovalova (2), Kelly Kulick (2), Dan MacLelland (2), Bill O'Neill (3), Shannon Pluhowsky, Rick Steelsmith, Jazreel Tan and Michael Tang.

Caitlyn Johnson, a sophomore at Webber International University, and Scott Hill, a senior at Lindenwood University, are the 2018 IBMA Collegiate Bowlers of the Year, Presented by Storm Bowling. Hill (Taylorville H.S., Taylorville, IL) is majoring in accounting. Johnson (Hardin-Jefferson H.S., Beaumont, TX) is a business marketing major. The awards were presented by Diandra Asbaty at the Night of Champions Banquet the held in conjunction with the Intercollegiate Team Championships in Lincoln, Neb.

Caitlyn had a stellar year. After starting the season with three small events, all-events runner-up in the UCF-USF Clash & Spring Hill Tournament and an all-events crown in the FSU Seminole tournament, she went on a tear, finishing in the top 10 in three major events. A third-place finish in the Glenn Carlson Memorial Las Vegas Invitational (202 average) was immediately followed by an eighth-place finish in the Orleans Collegiate Shoot-Out (207 average). She then capped off her season with a second-place finish in the 66-team Hoosier Classic (210 average). Caitlyn beat the field average by 30+ pins in all three of these events.

In addition to claiming the individual all-events crowns at the Cincinnati Classic and Lindenwood's Lion Classic, Scott Hill had top-10 finishes at three major events this past season. A ninth-place finish at the Brunswick Southern (217 average), was followed by an eighth-place finish in the Leatherneck Classic (221 average), one of the largest events of the regular season. He capped off his trifecta with a tenth-place finish in the ISBPA Midwest Classic (220 average). Just like Caitlyn, Scott beat the field average by 30+ pins in all three.

Johnson and Hill were also selected as Most Valuable Players by the National Collegiate Bowling Coaches Association (NCBCA) for the 2017-2018 season.

**RUNNERS-UP, MEN**

- Michael Davidson, Senior at Calumet College of St. Joseph (Versailles H.S., Versailles, OH)



- Alex Glinski, Freshman at Savannah College of Art & Design (Spring-Ford H.S., Linfield, PA)
- Wesley Low, Junior at Wichita State University (Highland H.S., Palmdale, CA)
- Matthew Russo, Junior at Webber International University (Deep Creek H.S., Chesapeake, VA)

#### RUNNERS-UP, WOMEN

- Sydney Brummett, Senior at Wichita State University (Fort Wayne, IN)
- Hollyann Johansen, Senior at Wichita State University (Wichita, KS)
- Sierra Kanemoto, Junior at Wichita State University (Dayton, OH)
- Tori Pappas, Junior at Wright State University (Columbus, OH)

#### HONORABLE MENTION, MEN

- Sam Cantrell, Junior at Grand View University (Citrus Heights, CA)
- Josh Pate, Junior at University of Wisconsin-Whitewater (Inver Grove Heights, MN)
- Brandon Soedarmasto, Sophomore at St. John's University (Levittown, NY)

#### HONORABLE MENTION, WOMEN

- Maryssa Carey, Freshman at Indiana Institute of Technology (Hobart, IN)
- Natalie Koprowitz, Freshman at St. Ambrose University (Girard, IL)
- Sarah Wille, Senior at McKendree University (Hoffman Estates, IL)

### College Ranking Committee – Steve Lawson

The Collegiate Poll did FOUR polls again in the 2017-18 season. We continued with the approximate dates we used last year to coincide with the coaches' poll and also have our first poll include more data. Polls were conducted in early December, January, late February and a final one at the conclusion of the ITC Sectional Qualifiers. Polls are posted on the IBMA website.

Each poll we had a steady group of 9-12 respond. As previously stated, we can always use panelists. I have included my email at the bottom and if you are interested, give me a shout. It is probably one of the more daunting tasks that we (IBMA) have as there is a LOT of data to go through for each poll to do it well and that takes time. Time is usually not our friend as we want to have the polls published in a timely manner. So as in the past, we'll always be looking for IBMA members that can objectively sift through the data and help with the poll. The more we have the more credible our results and that makes us all look good.

Steve Lawson, IBMA Collegiate Poll Chair, slawson@uiuc.edu. 2018 Final Ranking Poll Results:

<b>WOMEN</b>			<b>MEN</b>		
<b><u>PL</u></b>	<b><u>SCHOOL</u></b>	<b><u>Pts</u></b>	<b><u>PL</u></b>	<b><u>School</u></b>	<b><u>Pts</u></b>
1	Wichita State	440	1	Calumet College - St Joseph	410
2	Lindenwood	366	2	Robert Morris (IL)	332
3	Newman	296	3	Wisconsin Whitewater	322
4	St. Ambrose	272	4	McKendree	316
5	St Francis - IL	262	5	William Paterson	306
6	McKendree	233	6	Wichita State	306
7	Notre Dame College	212	7	Notre Dame College	228
8	Grand View	178	8	Lindenwood	216
9	Robert Morris (IL)	174	9	Arizona State	168
10	Wright State	172	10	Midland	164
11	Pikeville	116	11	Pikeville	117
12	Emmanuel	105	12	Webber International	89
13	Schenectady CCC	104	13	Newman	88
14	Stephen F Austin Univ.	86	14	William Penn	82
15	Sacred Heart	82	15	SCAD - Savannah	75
16	Delaware State	67	16	Vincennes	64
17	Maryland Eastern Shore	60	17	St. Ambrose	59
18	Midland	57	18	St Francis - IL	55
19	SCAD - Savannah	48	19	St Johns	53
20	Indiana Inst of Tech	45	20	Wright State	45

### Writing Competition – Frenchy Letourneau

The process of choosing the winners is quite involved and time consuming. It has to be this way in order to

remove any bias towards an individual writer, publication or newspaper. Entries are sent to the IBMA Operations Manager who copies each story into a word document, making sure there is no byline or mention of the publication from which the story came. The judges do not know who submitted the article or where it was published. Winners are chosen using a very thorough and complex point system, loosely based on the same matrix as used by the Writer's Digest which is in their ninth decade of hosting a competition. The articles are judged in seven categories, including grammar and punctuation, and each judge chooses his or her finalists."

This was a record-breaking year for the professional category of the competition, with 91 entries from 23 individuals representing nearly a dozen publications. The feature category was the favorite with 38 entries. The editorial and news categories were more evenly split with 28 and 25, respectively. With only three submissions in the non-professional category in 2018 and seven in 2017, the committee decided to discontinue non-professional and invite all participants to submit together.

We were fortunate to have an exemplary panel of judges comprised of two published authors, two teaching professionals and two USBC Hall of Fame members. The Awards were presented at the IBMA awards breakfast during the USBC Convention at the Grand Sierra Resort, Reno, on April 26, 2018. The winners are:

### **EDITORIAL**

#### **Winner: Lucas Wiseman**

"Kegel Founder John Davis Deserves a Spot in USBC HoF", *BowlingDigital.com*

#### **Runner-Up: Jef Goodger**

"If Only People Knew", *Bowlers Journal International*

#### **Honorable Mention: Gianmarc Manzione**

"Tony Reyes", *Bowlers Journal International*

### **NEWS**

#### **Winner: Jef Goodger**

"Norm Duke Gets A Mulligan", *Bowlers Journal International*

#### **Runner-Up: Bob Johnson**

"The Hug Seen Around the World", *Bowlers Journal International*

#### **Honorable Mention: Pamela Thompson**

"Strike Out Hunger", *International Bowling Industry*

### **FEATURE**

#### **Winner: Bob Johnson**

"Back from the Brink", *Bowlers Journal International*

#### **Runner-Up: Gianmarc Manzione**

"Sleepless in Reno", *Bowlers Journal International*

#### **Honorable Mention: Lyle Zikes**

"Growing Future for Pro Bowlers", *Bowlers Journal International*

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### **USBC Convention Wrap – Ann Block**

The IBMA operated a booth at the 2018 USBC Annual Meeting at the Grand Sierra Casino and Resort to promote the organization and fundraise for the Chuck Pezzano Scholarship. The following members worked the booth during the three day registration and exhibit sessions: Therese and Frank Weiler, life member Frank Barnhart, David Garber, former booth chair Chris Beard, June Heron, Vicki Prevost (who worked all day Tuesday) and her friend Gail, and operations manager Jackie Wyckoff. Special thanks to Len Nicholson who signed autograph copies of his book "My Personal Memories and Stories of The PBA Hall of Famers". Len donated a portion of his book sales to the fundraising effort. The IBMA raffled off several great prizes including stays in Reno and Las Vegas, bowling equipment, and other bowling related items. Special thanks to Joan Romeo for the donation solicitations. The booth raised a total of \$788.00. Raffle ticket sales were \$668.00. The book donation from Len was \$120.00.

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### **International Bowl Expo Recap – Jackie Wyckoff**

Working with BPAA, IBMA has secured our meeting rooms for the board and annual meetings; Finalized arrangements for our awards presentation and a brief recap of the organization at the Industry Awards Luncheon; and reserved one, complimentary booth for the IBE Trade Show. The BPAA staff has been great to

work with and the committee would like to especially thank our support staff at the IBC, Rich Cairns, Jackie Brown, Justin Moore, Laurie Clower and Tangela Chance.

At the booth this year we will be promoting the Chuck Pezzano Scholarship, Corporate Membership, Individual Membership and having a fundraiser for the Pezzano fund.

#### Website – Jackie Wyckoff

The IBMA website is adminned by BPAA Web Services at no cost to IBMA. The staff at the campus is incredibly responsive to our needs and generally updates are completed within hours of being requested. Since January 1, 2018, there have been 137 web updates on the IBMA site which averages out to approximately six updates per week. Every attempt is made to keep the site relevant, fresh and up to date.

Please take a moment to check out the site and provide feedback to Jackie. [BowlingMedia.org](http://BowlingMedia.org)

#### Tip of the Month – Jackie Wyckoff

In an effort to provide information and continuing education to our IBMA members, we send out a Tip of the Month, and starting in 2018 it is sent bi-monthly. If you have any recommendations for a tip, please email [jackiewyckoff@bowlingmedia.org](mailto:jackiewyckoff@bowlingmedia.org). In the past twelve months these have been the tip topics:

- May/June: Organization
- Mar/Apr 2018: Crucial Marketing Tactics
- Jan/Feb 2018: Goal Setting
- Nov & Dec 2017: Email Blunders
- October 2017: Nine CyberSecurity Terms You Need to Know
- September 2017: Freelancers Burnout
- July-August 2017: What are You Waiting For?
- June 2017: Misspelled words

#### Social Media –Brian Hirsch

IBMA International Bowling Media Association on Facebook :: [Facebook.com/groups/IBMAmedia](https://www.facebook.com/groups/IBMAmedia)  
The Facebook Public Group page is the IBMA's main source of news and information from around the industry and around the world. It currently has more than 1,850 members from 23 countries, which is up 184 members from 2017. There are about 20 regular posters with, no surprise, Jeff Richgels being the most prolific. Dominic Gall shares his Talk Tenpin information from the UK, Bira Tedoro shares news from South America, and Rob Mc Naughton keeps us informed about our Canadian friends to the north. You do not need to be a member of IBMA to join and post on our Facebook page. This is something we take a look at every season. The committee feels the value of having news from all over the country and world, from many sources, outweighs the need to make it a closed group. We keep a tight rein on the membership and content and delete inappropriate posts and people on a regular basis. Take a minute and join the group, if you haven't already. If you are not currently on Facebook it's easy to set up an account and you can be as active or inactive as you choose. If you need help setting up an account email Brian Hirsch at [onefrombills@hotmail.com](mailto:onefrombills@hotmail.com).

#### ***IBMA members, please consider volunteering for a committee.***

COM MITTEE	TIME FRAME	TOTAL HOURS	COM MITTEE	TIME FRAME	TOTAL HOURS
Nominating	Late April - Mid June	10	Luby Hall of Fame	November - February	10
Legislative	Ongoing	10	Crowe Meritorious Service	November - February	10
Finance / Audit	January & May	4	Hennessy Award of Merit	November - February	10
Membership   Individual	Ongoing   Dec-Jan	10	Hall of Fame (former WBW)	Ongoing	20
Membership   Corporate	Ongoing	10	Bowler of the Month	Ongoing	12
Sponsorship	Ongoing	10	Bowler of the Year	November - February	10
Pezzano   Fundraising	Ongoing	10	Senior Bowler of the Year	November - February	10
Pezzano   Marketing	Ongoing	20	Collegiate Bowler of the Year	March - April	10
Pezzano   Judging	May	5	College Polls	4 Times a Year	8
USBC Convention	April	30	Website	Ongoing	30
IBETrade Show Booth	June	20	Facebook	Ongoing	40
Press Release	Ongoing	n/a	Twitter	Ongoing	n/a

## SUPPORT OUR SPONSORS AND CORPORATE MEMBERS



BBIA: Presenting Sponsor for the \$5,000.  
IBMA Chuck Pezzano Media Scholarship



STORM BOWLING: Presenting Sponsor for the  
IBMA Collegiate Players of the Year



KEGEL: Presenting Sponsor for the  
IBMA Bowler of the Month



### 2018 CORPORATE MEMBERS

