



IBMA

INTERNATIONAL BOWLING MEDIA ASSOCIATION



2019 Annual Meeting Report Book

**June 25, 2019, 2:45 pm
Paris Resort & Convention Center
Las Vegas, NV**

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How can you help promote the \$5,000 Chuck Pezzano Scholarship?



EARN \$5,000 IN SCHOLARSHIPS

In memory of one of bowling's greatest writers, an academic scholarship has been created to honor Chuck Pezzano. If you are a student who is likely to pursue full or part time employment writing about bowling, visit our website to see how you can earn up to \$5,000 in scholarships.

Application Deadline is April 30.

APPLY AT WWW.BOWLINGMEDIA.ORG

Check out the graphics packages and information on the IBMA website at BowlingMedia.org/Scholarships and share the information in your local publications, on social media and in your web blogs. **Spread the word!**

If you plan on attending any youth events between now and the end of April, 2020, please check in with Keith or Jackie. We will provide you with hand-outs that you can use to generate interest and get the word out about our \$5,000 Scholarship Award.

International Bowling Media Association | Annual Meeting Agenda
Tuesday, June 25, 2019, 2:45 p.m. | Bordeaux Meeting Room
Paris Resort & Convention Center, Las Vegas

Welcome	Keith Hamilton	2 min
Roll Call & Quorum Report	Jackie Wyckoff	5 min
Review and Approval of 2018 Minutes	Jackie Wyckoff	5 min
REPORTS		
Pull Written Report to be discussed	Keith Hamilton	2 min
Presidents Report	Keith Hamilton	5 min
Operations Report	Jackie Wyckoff	5 min
Membership (Corporate & Individual)	Dave Garber	10 min
Conventions (USBC & Bowl Expo)	Jackie Wyckoff	
Finance & Budget	Keith Hamilton	10 min
Chuck Pezzano	Keith Hamilton	10 min
Bowl Expo	Jackie Wyckoff	10 min
Committee & Awards Discussion	Lyle Zikes, Bill Zuben	5 min
Discuss Pulled Written Reports	Keith Hamilton	5 min
Nominating	Darlene Baker	10 min
New Business		
Voting of Board Members	Keith Hamilton	15 min
Industry Updates		
BPAA	Frank Desocio	10 min
PBA	Tom Clark	10 min
USBC	Chad Murphy	10 min
Board Voting Results Announcement	Jackie Wyckoff	3 min
Send off Remarks	Keith Hamilton	
Adjournment	Keith Hamilton	

Board Votes for Officers

Jackie Wyckoff

**IBMA Annual Meeting
June 19, 2018, 2:30 pm
Bordeaux Room, Paris Resort, Las Vegas**

The meeting was called to order by President Hamilton at 2:31 pm

Wyckoff reported a total quorum of 20 members present, including ten board members.

Present: Yvonne Bennett, Johnny Campos, Tom Clark, David Garber, Randy Gulley, Keith Hamilton, Brian Hirsch, Kevin Hong, Gianmarc Manzione, Jim Margueratt, Rob McNaughton, Mark Miller, Joan Romeo, Lucy Sandelin, Robert Sax, Sam Vasta, Frank Weiler, Therese Weiler, Jackie Wyckoff, Lyle Zikes, Bill Zuben

The membership approved the minutes of the June, 2017, annual meeting. (Vasta moved, seconded, approved 16-0)

President Hamilton reviewed his written report and highlighted the Pezzano Scholarship and Corporate Membership. The writing awards were discussed and changes will be made for 2019. Major Awards were discussed and it was noted that the board and committee need to be more proactive in nominations.

The financials were reviewed. Zuben moved to approve the financial statement and suggested budget, seconded. Approved 17/0

Jackie Wyckoff presented the Nominating slate to be voted on under new business.

2018 Nominees are:

Ann Block, Taylor, Michigan
Phil Brylow, Waukeshua, Wisconsin
Tim Burg, Phoenix, Arizona (Incumbent)
David Garber, Las Vegas, Nevada (Incumbent)
Randy Gulley, North Las Vegas, Nevada
Mark London, Elizabeth, Illinois (Incumbent)
Mark Miller, Flower Mound, Texas (Incumbent)
Vicki Prevost, New Bedford, Massachusetts (Incumbent)
Robert Sax, Valley Village, California

Eight board positions are available. Randy Gulley offered to withdraw his nomination and was refused by President Hamilton. The elections will go forward under New Business.

The membership approved the acts of the board. The only legislative item was the change in officer terms. Zikes moved to approve, seconded, approved (19-0)

General Discussion Items:

- Wyckoff distributed a sign-up sheet for those who wish to help out at the trade show booth.
- Pezzano fundraising was discussed, specifically the decline in funding at USBC Convention. The value of the prizes is about double what is being collected in donations. Suggestions included using the donations in conjunction with an online silent auction.
- Proprietor memberships were discussed. President Hamilton will take the recommendations to committee.
- The Hennessy award was discussed as there were no nominees put forward this year. The consensus was to change the criteria slightly.

New Business – Election of officers.

Wyckoff distributed ballots to all members with instructions to vote for up to eight candidates on the slate of nine. Bill Zuben and Jackie Wyckoff counted the votes. Election Results:

20 David Garber
20 Mark Miller
17 Phil Brylow
16 Vicki Prevost
16 Robert Sax
15 Mark London
14 Ann Block

14 Randy Gulley

Not elected, 13 votes, Tim Burg.

President Hamilton thanked the members and instructed Zuben to destroy the ballots.

INDUSTRY UPDATES:

Frank DeSocio, BPAA Executive Director, gave the members an update on BPAA with a Q and A at the end of the presentation. He noted the GoBowling.com association with the Macy’s Thanksgiving Day Parade in 2018; working together as an industry; coming IBE venues of Las Vegas 2019, Denver 2020 the weekend of 4th of July and Louisville in 2021.

Chad Murphy, USBC Executive Director, gave the members an update on USBC with a Q and A at the end of the presentation. He highlighted growing the sport and cited the Women’s Championships up 700+ entries; Jr Gold up 12%; 228 colleges in NAIA; 7500+ teams in Syracuse for the Open Championships; and Senior Queens up 30+ entries. USBC is exploring options to go with FloSports or another company to stream the PWBA events in the future but will stick with Bowl.TV for now.

Tom Clark, PBA Commissioner, gave the members an update on the PBA with a Q and A at the end of the presentation. He highlighted the exciting change to Fox Sports from ESPN; FloSports hosting the PBA XtraFrame on the new FloBowling chanel and that they grandfathered in the XF subscribers at their current rate.

President Hamilton adjourned the annual meeting at 5:10 pm and called for a board meeting for election of officers.

Present: Johnny Campos, David Garber, Randy Gulley, Keith Hamilton, Brian Hirsch, Kevin Hong, Mark Miller, Robert Sax, Sam Vasta, Bill Zuben, Operations Manager Jackie Wyckoff.

Wyckoff called for nominations for President.

Zuben nominated Hamilton, seconded, approved (9-0)

Wyckoff called for nominations for First Vice President.

Vasta nominated Miller, seconded, approved (9-0)

Wyckoff called for nominations for Second Vice President.

Hirsch nominated Garber, seconded, approved (9-0)

Wyckoff called for nominations for Sergeant at Arms

Vasta nominated Campos, seconded, approved (9-0)

Special Meeting adjourned at 5:25 pm.

APPROVE _____ REJECT _____ AMEND:



OFFICER AND COMMITTEE REPORTS

President’s Report – Keith Hamilton

Dear IBMA Member:

The International Bowling Media Association had a terrific 2018-19:

- The bowling writing competition had 96 entries, up 30 percent from the prior year.
- The number of entries for the Chuck Pezzano scholarship reached **53** (from zero in just four years).
- With a lot of hard work from a lot of members, our corporate membership program exploded this year and enjoyed 25 percent growth.

Given these positive trends, as president, I can think of no better time for me to step down. I have enjoyed four remarkable years as the association's leader. Yet I recognize that a change in leadership is necessary in order for associations to sustain and evolve through the years. The election of the new president, as well as other board positions, will occur during our meeting at Bowl Expo. To help find a replacement, I've asked IBMA nominating chairman and former USBC President Darlene Baker to chair a transition committee in order to find and recommend our new president. I would like to thank Darlene and her committee for their due diligence throughout this process.

There are many other individuals that I would like to thank for serving the organization in a meaningful and reliable way throughout my four years as president. I'd like to recognize Randy Gullen, IBMA's unofficial photographer, who makes his industry photographs available for free to IBMA members. I'd also like to thank Mark London for facilitating the Bowler of the Month awards. He never misses a deadline and never needs any prodding to get his job done on time each month.

I'd also like to thank Dave Garber, who has provided me with outstanding advice while also monitoring IBMA's membership level. The award committee chairpersons, who have the important job of fulfilling the major purpose of IBMA, also need to take a bow for choosing the right award recipient per the criteria of each award: Lyle Zikes for the Luby Hall of Fame; Bob Cosgrove for the Alberta E. Crowe Meritorious Service Award; and Bill Zubin for the Mike Hennessy Award.

I'd also like to thank Brian Hirsch for doing such a great job in pushing out IBMA's social media, Steve Lawson for his ongoing dedication to calculating the Collegiate Poll, and Frank Barnhart for chairing our collegiate bowlers of the year.

As we are a media group, the manner in which we present our information must be done properly and professionally. Therefore, I'd like to thank those people who continually help out with press releases and the proofing of documents: David Garber, Bob Johnson, Mark Miller and Gianmarc Manzione.

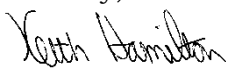
There are some committees that require a great deal of time and effort. I'd like to extend highly-deserved recognition and appreciation to Frenchy Letourneau for chairing IBMA's annual writing competition, and to the judges who have spent days reading 100's of pages of content to determine the winner: Fran Deken, Kevin Hong, Mark Miler, Susie Minshew and non-member, Royce Agustun, a high school English teacher. The other major committee is the judging of the Chuck Pezzano Scholarship. Thank you to our group of judges, who are all past scholarship winners and have the important job of selecting one \$5,000 winner from scores of applicants: Blair Blumenscheid, Phil Brylow and Brandy Padilla. Thank you all for your hard work and dedication to your committee and IBMA.

Throughout the past four years, Frank DeSocio and BPAA have proven to be outstanding partners of the IBMA. We particularly appreciate the invitation to present IBMA awards during the high-profile BPAA Awards luncheon. This opportunity has elevated the association's presence and image. Also from BPAA, I'd like to thank Rich Cairns and Judy King for handling so much of the day-to-day operations of the association.

Above all, I want to recognize our operations manager, Jackie Wyckoff. Without Jackie's operational skills, leadership and dedication to enhancing IBMA committee work and program initiatives, we would not have been able to grow IBMA. Thank you Jackie --- for everything.

It has been my honor to serve IBMA and I look forward to assisting the new president, whoever that may be, in bringing IBMA to an even higher level of success. Thank you all for your cooperation and respect. And thank you for being a member of the International Bowling Media Association.

Sincerely,



Keith Hamilton
President, IBMA

International Bowling Media Association.

Balance Sheets

Actual 5/31/2018 versus Actual 5/31/2019

Actual 12/31/18 versus Forecast 12/31/2019

May 31, 2019

ASSETS	Actual	Actual	Actual	Forecast
CURRENT	5/31/2018	5/31/2019	12/31/2018	12/31/2019
Cash & Equivalents	\$ 26,351	\$ 27,937	\$ 21,882	\$ 19,314
Account Receivable	-	-	2,530	500
Total Current	\$ 26,351	\$ 27,937	\$ 24,412	\$ 19,814
TOTAL ASSETS	\$ 26,351	\$ 27,937	\$ 24,412	\$ 19,814
LIABILITIES - CURRENT				
Accounts Payable	\$ 198	\$ 2,551	\$ 1,550	\$ 250
Accrued Manager Bonus	625	-	-	-
Deffered Revenue - Dues	-	-	1,810	1,800
Total Current	\$ 823	\$ 2,551	\$ 3,360	\$ 2,050
NET ASSETS				
Unrestricted Net Earnings	\$ 14,350	\$ 15,973	\$ 14,350	\$ 14,500
Temp. Restricted - Pezzano	6,721	5,729	5,079	2,160
Change in Assets - YTD	4,458	3,684	1,623	1,104
Total Net Assets	\$ 25,528	\$ 25,386	\$ 21,052	\$ 17,764
TOTAL LIABILITIES & NET ASSETS	\$ 26,351	\$ 27,937	\$ 24,412	\$ 19,814

PEZZANO FUND (RESTRICTED)	Actual	Actual	Actual	Forecast
	12/31/17	12/31/18	5/31/19	12/31/19
Carried Over Balance	\$ 4,348	\$ 3,941	\$ 5,079	\$ 5,729
BBIA Contribution	2,500	5,000	-	-
Individual Donations	1,343	1,138	650	1,431
USBC	-	-	-	-
Funding to Smart	(4,250)	(5,000)	-	(5,000)
Total SCHOLARSHIP	\$ 3,941	\$ 5,079	\$ 5,729	\$ 2,160

ProviderName	Date	Details	Balance
IBMA			
	12/31/2016	2016 CM Expired Providers	\$45.05
	12/30/2017	EOYALLOC000465	\$30.03
	5/24/2018	2017 Earnings Alloc	\$109.39
	12/31/2018	Expired Recip 2018	\$33.25
	5/13/2019	Earnings Allocation 2018	\$131.51
		Total For Provider	\$349.23
		Grand Total	\$349.23



International Bowling Media Association.
Income Statements, Actual and Budget
Actuals 5/31/2018 versus Actual 5/31/2019
Actual 12/31/2018 versus Budget 12/31/2019

VOTE ON THIS



INCOME	Actual	Budget/ Forecast	Actual	Actual	Difference
	12/31/2018	12/31/2019	5/31/2017	5/31/2018	5/31 '17 vs '18
Convention	\$ -	\$ -	\$ -	\$ -	\$ -
Dues - individuals	2,940	3,000	3,150	2,910	(240)
Dues - Corporate	4,900	5,400	4,500	4,250	(250)
Scholarship - Storm	1,100	819	2,620	823	(1,797)
Sponsorship - Kegel	1,000	600	-	-	-
Total Revenue	\$ 9,940	\$ 9,819	\$ 10,270	\$ 7,983	\$ (2,287)
EXPENSES					
Awards	\$ 1,885	\$ 2,300	\$ -	\$ 621	\$ 621
Auditing Fees	400	400	-	400	400
Bank/Credit Card Fees	45	50	46	28	(18)
Convention	168	175	-	-	-
Dues and Subs	-	-	-	-	-
Management Fee	3,000	3,000	1,250	1,250	-
Operations Manager	1,800	1,800	625	625	-
Memorials & Misc.	-	50	79	-	(79)
Office Supplies	19	50	-	13	13
Postage & Freight	112	115	-	115	115
Printing, faxes, copying*	-	275	-	-	-
Scholarships	-	-	-	-	-
Travel	353	-	-	255	255
Electronic Services (Email)	536	500	-	219	219
Total Expenses	\$ 8,317	\$ 8,715	\$ 2,000	\$ 3,525	\$ 1,525
Net Profit / (Loss)	\$ 1,623	\$ 1,104	\$ 8,270	\$ 4,458	\$ (3,812)

NOTE: APPROVAL OF THE BUDGET INDICATES GUIDELINES ONLY

_____ **APPROVE** _____ **REJECT**

NOTE: MOTION AND SECOND TO APPROVE THE FINANCIAL

_____ **APPROVE** _____ **REJECT**

IBMA FINANCIALS – HISTORICAL DATA

International Bowling Media Association.

Historical Balance Sheets

12/31/2010 - 12/31/18

ASSETS	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
CURRENT	12/31/2018	12/31/2017	12/31/2016	12/31/2015	12/31/2014	12/31/13	12/30/12	12/31/11	12/31/10
Cash & Equivalents	\$ 21,882	\$ 19,431	\$ 19,885	\$ 12,796	\$ 12,165	\$ 9,583	\$ 17,521	\$ 18,129	\$ 21,887
Account Receivable	2,530	2,500	200	109	505	-	-	-	-
Total Current	\$ 24,412	\$ 21,931	\$ 20,085	\$ 12,905	\$ 12,670	\$ 9,583	\$ 17,521	\$ 18,129	\$ 21,887
TOTAL ASSETS	\$ 24,412	\$ 21,931	\$ 20,085	\$ 12,905	\$ 12,670	\$ 9,583	\$ 17,521	\$ 18,129	\$ 21,887
LIABILITIES									
CURRENT									
Accounts Payable	\$ 1,550	\$ 932	\$ -	\$ 1,505	\$ 93	\$ 115	\$ 49	\$ 207	\$ -
Accrued Manager Bonus	-	-	-	-					
Deferred BBIA	-	-	-	-					
Defferred Revenue - Dues	1,810	2,709	650		2,205	1,600	650	2,340	2,020
Total Current	\$ 3,360	\$ 3,641	\$ 650	\$ 1,505	\$ 2,298	\$ 1,715	\$ 699	\$ 2,547	\$ 2,020
NET ASSETS									
Unrestricted Net Earnings	\$ 14,350	\$ 10,870	\$ 10,545	\$ 9,517	\$ 7,014	\$ 12,722	\$ 11,482	\$ 17,520	\$ 12,225
Temp. Restricted - Pezzano	5,079	3,941	5,072	855	855	-	4,101	2,347	2,347
Change in Assets - YTD	1,623	3,480	3,818	1,028	2,503	(4,854)	1,239	(4,285)	5,295
Total Net Assets	\$ 21,052	\$ 18,291	\$ 19,435	\$ 11,400	\$ 10,372	\$ 7,868	\$ 16,822	\$ 15,582	\$ 19,867
TOTAL LIABILITIES & NET ASSETS	\$ 24,412	\$ 21,931	\$ 20,085	\$ 12,905	\$ 12,670	\$ 9,583	\$ 17,521	\$ 18,129	\$ 21,887

International Bowling Media Association.

Income Statements

INCOME	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
EXPENSES	12/31/2018	12/31/2017	12/31/2016	12/31/2015	12/31/2014	12/31/13	12/30/12	12/31/11	12/31/10
Convention		\$ -	\$ -	\$ -	\$ -	\$ 910	\$ 800	\$ 1,750	\$ 989
Dues	2,940	3,270	3,800	4,045	4,895	4,750	5,380	5,080	5,360
Dues - Corporate	4,900	5,000	3,445						
Merchandise - Shirts		-	-	-	1,704	3,000	-	-	-
Misc.		-	30	50	-	30	43	-	-
IBM/HF/YES		-	-	904	318		1,503	2,120	-
Sponsor Storm	1,100								
Scholarship - Pezzano		-	1,978	1,495	855	20	660	1,094	2,347
Sponsorship - Kegel	1,000	-	1,200	240	1,500	1,100	-	1,000	1,255
Total Revenue	\$ 9,940	\$ 8,270	\$ 10,453	\$ 6,734	\$ 9,272	\$ 9,810	\$ 8,386	\$ 11,044	\$ 9,951
EXPENSES									
Awards	\$ 1,885	\$ -	\$ 956	\$ 714	\$ 1,041	\$ 1,582	\$ 703	\$ 1,430	\$ 1,188
Auditing Fees	400	-	300	-	-	-	-	-	-
Bank/Credit Card Fees	45	52	41	34	65	124	250	86	89
Committees		-	-	-	-	-	-	426	268
Convention	168	-	352	263		3,462	1,805	7,943	3,322
Donations		-	-	904	318	30	1,866	2,620	755
Dues and Subs		5	-	-	-	750	217	10	10
Management Fee	3,000	3,000	3,000	3,000	3,000	-	-	-	-
Operations Manager	1,800	1,000	1,487	-	-	-	-	-	-
Membership Recruitment			-	217	-	504	-	108	471
Merchandise - Shirts			-	-	-	4,704	-	-	-
Memorials & Misc.		15	71	-	-	1,099	100	451	-
Office Supplies	18	56	128	225	108	423	457	236	139
Postage & Freight	112	131	53	166	527	888	583	338	225
Printing, faxes, copying*		-	-	-	217	341	335	-	220
Scholarships		-	-	-	-	-	-	-	-
Travel	353	325	29	183	1,203	749	830	1,424	(2,390)
Electronic Services (Email)	536	206	217	-	290	7	-	257	360
Total Expenses	\$ 8,317	\$ 4,790	\$ 6,635	\$ 5,706	\$ 6,769	\$ 14,663	\$ 7,146	\$ 15,329	\$ 4,657
Net Profit / (Loss)	\$ 1,623	\$ 3,480	\$ 3,818	\$ 1,028	\$ 2,503	\$ (4,853)	\$ 1,240	\$ (4,285)	\$ 5,294

Amber and their son Masen each Saturday morning. Hirsch currently has (6) 300's and (4) 800's and is a member of the International Gay Bowling Organization where he is a five-time IGBO Champion and a six-time Arizona State Grand Canyon State Games Medalist. The Hirsch's moved to Wisconsin to be closer to family and assist the Freedom Farm for Vets. Hirsch's home bowling center is Sheridan Lanes, located in Kenosha, Wisconsin.



KEVIN HONG

Kevin Hong is a lifelong bowler and documentary photographer from Seattle, Washington. An award-winning former newspaper photojournalist, he has been working on a photographic body of work, The Vintage Alleys Project (www.vintagebowling.net), documenting classic and historic bowling centers. In 2017, the project received the national Media Award from the Bowling Proprietors' Association of America. He also contributes to several bowling publications as a freelance photographer and writer.

He has been an active certified bowler (YABA, ABC or USBC) for more than 30 years, is a two-time Greater Seattle Bowler of the Year, 17-year participant in the USBC Open Championships, and holds several local and state scratch tournament titles. He is a member of the Greater Seattle USBC Board of Directors and chair of the Youth Committee, and he is an active USBC-certified Silver-level coach of bowlers of all ages.



GIANMARC MANZIONE

Manzione's first story for *Bowlers Journal* won a national writing award in 2004. The holder of an MFA in creative writing from The New School has taught English at several colleges and universities, and from 2009-12 was Managing Editor and features writer for *Bowl.com*. Manzione's work as a bowling writer also has appeared in *The New York Times*, and he is the author of a book about action bowling, "Pin Action: Small-Time Gangsters, High-Stakes Gambling, and the Teenage Hustler Who Became a Bowling Champion" (Pegasus Books).



SAM VASTA

Sam Vasta has been a BWAA-IMBA member for 60 years. He is currently Chairman of the IBMA Legislative Committee. He is a Dale Carnegie graduate and double award winner in Human Relations/Communications. He has served as Vice President of the Nebraska State Bowling Association, Chairman of the BVL Committee, Parliamentary Law, Public Relations Committee and Director of the Nebraska State Tournament. During his tenure at ABC/USBC he was a Field Representative, conducting numerous Jamborees, Manager Tournament Entries – Registration for the National ABC Tournament, and later was appointed as ABC Director-at-Large. He has been President of the Mid-America Bowling Writers Association, Publisher/Editor of the

Omaha Bowling Journal, and Sports Columnist for the Omaha World Herald. Sam is the author of a published book on Human Behavior.

VACANT POSITION

VACANT POSITION



Pezzano Scholarship

SPONSORSHIP

BBIA (Billiards and Bowling Institute of America) is our presenting sponsor and provides 50% of the scholarship amount each year. In 2018 we reached out to Storm Bowling to sponsor the Collegiate Bowlers of the Year Award in the amount of \$1500.00 and the balance of the funds not used for the award goes toward the scholarship. This year it was \$681.00. We raise funds at the USBC Convention and IBE and this year the committee raised \$870.00 with our raffle. President Hamilton, with the approval of BPAA, instituted the Proprietor Support Program this year which we hope will garner donations to the scholarship from BPAA Member Centers.

Member contributions through the PayPal link and Square Direct Deposit totaled \$530.00. IBMA wishes to thank those members who took the time to reach out to make a donation; Larry French; Mary Lynly; Jeff Richgles; Duane Wilson; Jackie Wyckoff; and in memory of Joellyn Rinnander. In addition to these efforts, a portion of all Corporate Membership fees go toward the Chuck Pezzano Scholarship. The scholarship continues to be self-supporting and in the black.

SCHOLARSHIP AWARD COMMITTEE

The initial, electronic pre-application was submitted online and followed up with a full written application form. The applications were submitted with an essay, not to exceed 500 words, relating to the sport of bowling as well as at least one letter of recommendation.

IBMA received 53 applications and whittled the field down to six finalists. The finalist’s entries were sent to our judges who assigned points in several categories and each judge chose their top three. The winner was selected based on overall points.

This was the year of the woman with three female finalists for the first time in recent memory. Runners up this year were; 3rd Place, Kaytlyn Messer, High School Senior, Southeast Polk HS, Pleasant Hill IA; 2nd place, Chantelle Foster, Senior, Johnston HS, Johnston IA.

Our winner was Marianna Pizzini, the unanimous choice of the judges, outpacing the field in points by 50%. Marianna (Mari), is from Bellview, Nebraska, a junior at Morningside College, Souix City, Iowa, studying English and Mass Communications. Mari has a GPA of 3.93 and when she is not hitting the books, you will find her on the lanes competing on behalf of the Morningside Women’s Bowling Team. Go Mustangs!

2019 Judges Panel:

- Phil Brylow, PBA Media and Communications, past Pezzano Winner
- Blair Blumenscheid, Social Media Marketing, Storm Bowling Products, past Pezzano Winner
- Brandy Padilla, Kegel Inside Line contributor, past Pezzano winner

Chairmen, Keith Hamilton & Jackie Wyckoff

Membership Retention & Development / Corporate Membership

Current Corporate Members Include:



HARRY PAGE

As a sportswriter for the San Antonio Express-News from 1970-2007, Harry Page earned more than 50 writing awards, many of them generated by a bowling column that covered everything from local league play to the pro tours. During that span, Page played an active role within the BWAA, helping diversify the group as its first African-American member, served several terms on its Board of Directors and was named Murrey International's Bowling Writer of the Year in 1989. Tragically, Harry passed away on March 5, just hours before IBMA president, Keith Hamilton was able to notify him that he had won the award.

CROWE MERITORIOUS SERVICE AWARD (Bob Cosgrove, Chair)

The IBMA Alberta E. Crowe Meritorious Service Award is presented to an individual or organization for outstanding long-term accomplishments in and for the sport of bowling.

KARL NICKOLAI

Karl Nickolai created the website collegebowling.com in 1997 and has been updating it ever since. The Team Ranking System (which Karl created) is maintained there and updated weekly throughout the season. This Team Ranking System is used by USBC Collegiate when assigning teams to their Sectional qualifier locations. He also maintains pages for each tournament, team and individual. All of the information dating back to 1997 is available on this website. Karl has a listing of players ranked by average and average differential. They are also sorted by all tournaments and Tier 1's (college bowling's major events). These lists are used by the NCBCA, IBMA, NAIA and CTBCA when selecting their All-Americans.

HENNESSY AWARD OF MERT (Bill Zuben, Chair)

The IBMA Hennessy Award of Merit is presented to an individual for their outstanding long-term service to IBMA, including BWAA (Bowling Writers Association of America) and NWBW (National Women Bowling Writers).

CHRIS BEARD

Chris Beard served as Secretary of the NWBW for ten years prior to its merger with BWAA to form the IBMA. In 2006, she was elected to the IBMA Board of Directors and served as Vice President from 2014 to 2016. She served as chairperson of the Legislative Committee, the Writing Competition Committee, the Nominating Committee and the USBC Convention Committee. This committee provided her the opportunity to lead the IBMA fund-raising events at the conventions. She has done an outstanding job on every committee she has chaired and an active member of every committee on which she served. During a radio interview, she claimed "I never felt that I ever did anything out of the ordinary to earn this award." Most IBMA voters thought otherwise.

BOWLER OF THE YEAR (Johnny Campos, Chair)

The IBMA Bowler of the Year award is presented to the player as voted best in the world by the bowling media. The first award was presented in 1942 to Johnny Crimmins of Detroit Mich. Six years later the first women's award was presented.

ANDREW ANDERSON

Andrew Anderson was the runaway winner for IBMA Male Bowler of the year, easily outdistancing finalists EJ Tackett and Anthony Simonsen with 41 of the 60 votes cast. He was the only one of the three finalists to win a PBA Major (the USBC Masters). Anderson's other title came in the XtraFrame Jonesboro Open. He also led the PBA in points (24,195) and won a gold medal for Team USA in the trios event of the World Bowling Men's Championships.

SHANNON O'KEEFE

Shannon O'Keefe was an easy choice for IBMA Female Bowler of the Year, winning two titles, including the USBC Queens, and leading the PWBA in both earnings (\$61,925) and points (102,115). She took in 50 of the 62 votes, finishing ahead of runner-up Liz Johnson and third-place finisher Stephanie Johnson. O'Keefe snapped a three-year run by Liz Johnson, who won the honor from 2015-17. Her other PWBA title came in the Sonoma County Open. O'Keefe also claimed the 2018 QubicaAMF World Cup, and won gold medals for Team USA in the trios and doubles events of the Pan American Confederation tournament.

SENIOR BOWLER OF THE YEAR (Brian Hirsch, Chair)

The IBMA Bowler of the Year award is presented to the player as voted best in the world by the bowling media. The first award was presented in 1942 to Johnny Crimmins of Detroit Mich. Six years later the first women's award was presented.

MICHAEL HAUGEN JR.

Michael Haugen Jr. was the clear winner in the balloting this year, besting the 2017 winner Norm Duke and Ron Mohr. Haugen participated in 13 PBA50 events in 2018 with 9 top ten finishes and won the PBA50 BVL Open and PBA50 River City events in route to earning \$46,325.00. Haugen also earned 2018 PBA50 Player of the Year.

TISH JOHNSON

Tish Johnson earned the IBMA Senior Bowler of the Year for 2018 in a hotly contested race, inching out Jeannie Naccarato and Sharon Powers. Tipping the scale was her championship performance in the 2018 USBC Queens and a third-place finish in the Golden Ladies Classic. Johnson earned \$10,300 during the season with a 207.89 average.

Bowler of the Month – Mark London

This IBMA committee recognizes outstanding performances by top bowlers during a given month. Nominees include winners of high profile national tournaments and others achieving noteworthy success.

The chairman submits a list of nominees to members for consideration. Members vote for three nominees for first, second, and third place. Four points are tallied for first place votes, two for second, and one for third. In case of a tie, the chairman casts the deciding vote. The bowler with the most points is awarded the Bowler of the Month.

The committee consists of a chairman and 8-15 members from a variety of positions of expertise within the industry.

Current members are Bob Cosgrove, Bob Johnson, Len Nicholson, Brandy Padilla, Jeff Richgels, Joan Taylor, John Weber, and Lyle Zikes. Chairman Mark London has been a committee member since 2007 and chaired since July 2009.

Kegel continues to be a proud sponsor of the award which garners attention in bowling electronic, print, and online media outlets worldwide.

June 2018 - May 2019 Kegel Bowler of the Month Winners:

June 2018	Liz Johnson	July 2018	Francois Lavoie
August 2018	Liz Johnson	Sept. 2018	Yu Jaeho
October 2018	Rhino Page	Nov. 2018	Jason Belmonte
Dec. 2018	Danielle McEwan	Jan. 2019	Dom Barrett
Feb. 2019	Matt O'Grady	March 2019	Jenny Wegner
April 2019	Andrew Anderson	May 2019	Dasha Kovalova

Collegiate Bowlers of the Year, Presented by Storm Bowling – Frank Barnhart

The IBMA College Bowler of the Year Award is given each season to the male and female bowlers who excel on the lanes in USBC officially certified collegiate competition. Players must have a cumulative 32 games in to be considered for the award. Many professional and high-ranking amateur bowlers have received the award which was established in 1987 to honor the sport’s finest young players and bring media attention to college bowling. Storm Bowling became the presenting sponsor for the award in 2018. This allows IBMA to present a much nicer award than the certificates we had given in the past.

Lauren Piotrowski (Schenectady H.S., Schenectady, NY), a Junior at University of Pikeville, and Matthew Russo (Deep Creek H.S., Chesapeake, VA), a Senior at Webber International University, were announced today as the Storm Collegiate Bowlers of the Year for 2019 by the International Bowling Media Association (IBMA). The presentations were made at the Night of Champions Banquet the held in conjunction with the Intercollegiate Team Championships in Dayton, Ohio.

Matthew started the season with a strong showing in the Tier 1 Midwest Collegiate Championship, finishing 11th in all-events and almost 30 pins above the field average. His low point of the season followed at the Brunswick Southern Classic, the only event where he was below the field average. After that, he upped his

game and strung together three consecutive individual titles in the Tier 1 Glenn Carlson Las Vegas Invitational, the Tier 1 Collegiate Shoot-Out, and the Peach State Classic; finishing 56 pins or better above the field average in all three. He finished up with a 20-pins-above-average performance in the Hoosier Classic, making the Brunswick Southern the sole event at which he was not at least 20 pins above the field average. Russo is majoring in Hospitality & Tourism Management.

Lauren's season was one of consistent high performance. She was 40 or more pins over the field average at six of the eleven events in which she bowled: the Louisville Classic, the Orange & Black, the Raider Classic, the Striking Knights Tournament, the Tier 1 Lehigh Valley Tournament, and the Tier 1 Hoosier Classic. This included individual titles at Lehigh Valley and the Hoosier. In her other five events, which included the Tier 1 Keystone Quaker, she was 20 or more pins over the field average in all but one. Her pins-over-field-average for the season was +35.

The winners were presented their awards by Storm Staffer Kendle Miles.



In a first for the IBMA Collegiate Bowler of the Year program, all eight of the male honorees are seniors. So, unless there is a grad student among the honorees, there will be no repeat honorees next year.

RUNNERS-UP, MEN

- Bryan Bourget, Senior at Robert Morris University-IL (Woonsocket H.S., Woonsocket, RI)
- Dallas Leong, Senior at University of Nevada-Las Vegas (Southeast Career Technical Academy, Las Vegas, NV)
- Michael Martell, Senior at Robert Morris University-IL (Xavier H.S., Brooklyn, NY)
- Chase Nadeau, Senior at Arizona State University (Silverado H.S., Las Vegas, NV)

RUNNERS-UP, WOMEN

- Breanna Clemmer, Junior at McKendree University (Clover H.S., Clover, SC)
- Haley Cummings, Junior at Lindenwood University (Wayne H.S., Huber Heights, OH)
- Caitlyn Johnson, Junior at Webber International University (Hardin-Jefferson H.S., Beaumont, TX)
- Abigail Ragsdale, Junior at University of St. Francis (Oswego East H.S., Aurora, IL)

HONORABLE MENTION, WOMEN

- Maryssa Carey, Sophomore at Indiana Institute of Technology (Hobart H.S., Hobart, IN)
- Mallory Liversedge, Sophomore at University of Pikeville (Renaissance H.S., Meridian, ID)
- Jessica Wolfe, Junior at University of Pikeville (Fairmont H.S., Kettering, OH)


HONORABLE MENTION, MEN

- Andrew Dekowski, Senior at William Paterson University (Linden H.S., Linden, NJ)
- Josh Pate, Senior at University of Wisconsin-Whitewater (Simley H.S., Inver Grove Heights, MN)
- Tyler Perry, Senior at Vincennes University (Greater New Bedford Regional Vocational Technical H.S., New Bedford, MA)

College Polls / Ranking Committee, Steve Lawson

Collegiate polls were run four times this season. Things went well other than we really need more panelists. Most polls were posted with 6-8 panelists voting. While I do feel our panelists did a good job (in comparing our polls to others with same teams) it always give us more credibility if we have more panelists. I would anticipate the same for next season. I do not know if Karl will be doing the coaches poll next year but if he does we'll try to coordinate again.

2018 - 19 1st IBMA COLLEGIATE POLL
Includes Results through Dec 2 weekend tournaments




WOMEN			
POS	SCHOOL	Pts	First Place
1	Lindenwood	314	7
2	St. Ambrose	254	0
3	Pikeville	246	1
4	Midland	202	0
5	Wichita State	194	0
6	Robert Morris (IL)	150	0
7	Indiana Inst of Tech	175	0
8	Wright State	174	0
9	Martin Methodist	126	0
10	Bowling Green	112	0
11	Mt Mercy	84	0
12	Savannah Art & Design	82	0
13	Univ of Cumberlands	75	0
14	Grand View	61	0
15	Judson	52	0
16	Wabber International	46	0
17	Hastings College	40	0
18	Ottawa	42	0
19	McKendree	38	0
20	Notre Dame College	31	0

WOMENS TEAMS			
Also receiving votes for men in alphabetical order:			
Campbellville			
Maryland Eastern Shore			
Newman			
William Penn			

MEN			
PI	School	Pts	First Place
1	McKendree	302	6
2	St. Ambrose	280	2
3	Robert Morris (IL)	236	0
4	Grand View	210	0
5	Lincoln Memorial	204	0
6	Wabber International	173	0
7	Indiana Tech	142	0
8	Wright State	136	0
9	Wisconsin Whitewater	115	0
10	Northwestern Ohio	110	0
11	Wichita State	110	0
12	Lawrence Tech	92	0
13	Notre Dame College	76	0
14	Newman	71	0
15	Savannah Art and Design	67	0
16	Midland	62	0
17	Davenport	51	0
18	William Paterson	46	0
19	Martin Methodist	45	0
20	Lindenwood	34	0

MENS TEAMS			
Also receiving votes for men in alphabetical order:			
Bowling Green			
Hastings			
Mt Mercy			
William Penn			

2018 - 19 2nd IBMA COLLEGIATE POLL
Includes Results through Jan 20 weekend tournaments




WOMEN			
POS	SCHOOL	Pts	First Place
1	Wichita State	290	3
2	Lindenwood	272	3
3	Pikeville	254	2
4	St. Ambrose	238	0
5	Robert Morris (IL)	208	0
6	Midland	194	0
7	Newman	154	0
8	Indiana Inst of Tech	150	0
9	Wright State	147	0
10	Wabber International	138	0
11	St. Francis - IL	94	0
12	Hastings College	92	0
13	Savannah Art & Design	84	0
14	Campbellville	70	0
15	Hastings College	61	0
16	Grand View	46	0
17	William Penn	30	0
18	Judson	18	0
19	Notre Dame College	14	0
20	Martin Methodist	11	0

WOMENS TEAMS			
Also receiving votes for men in alphabetical order:			
Maryland Eastern Shore			
McKendree			
Mt Mercy			
St. Xavier			
Stephen F Austin Univ.			
Univ of Cumberlands			

MEN			
PI	School	Pts	First Place
1	Robert Morris (IL)	314	7
2	Wabber International	256	1
3	McKendree	248	0
4	St. Ambrose	216	0
5	Wisconsin Whitewater	208	0
6	Wichita State	200	0
7	William Paterson	176	0
8	Calumet College - St Joseph	150	0
9	Newman	138	0
10	Lawrence Tech	126	0
11	Grand View	102	0
12	Lincoln Memorial	96	0
13	William Penn	87	0
14	Midland	74	0
15	Indiana Tech	39	0
16	Pikeville	38	0
17	Savannah Art and Design	26	0
18	Wright State	25	0
19	West Texas A & M	22	0
20	Davenport	20	0

MENS TEAMS			
Also receiving votes for men in alphabetical order:			
Notre Dame College			
St. Francis - IL			
St. Johns			

2018 - 19 3rd IBMA COLLEGIATE POLL
Includes Results through Hoosier Classic




WOMEN			
POS	SCHOOL	Pts	First Place
1	Lindenwood	334	4
2	Pikeville	206	2
3	Wichita State	160	0
4	St. Ambrose	150	0
5	Robert Morris (IL)	150	0
6	Indiana Inst of Tech	152	0
7	Wabber International	138	0
8	Savannah Art & Design	112	0
9	Midland	112	0
10	St. Francis - IL	90	0
11	Newman	78	0
12	Wright State	68	0
13	Grand View	58	0
14	Hastings College	49	0
15	William Penn	28	0
16	Univ of Cumberlands	28	0
17	Campbellville	26	0
18	Mt Mercy	21	0
19	St. Xavier	9	0
20	Bowling Green	7	0

WOMENS TEAMS			
Also receiving votes for men in alphabetical order:			
Alabama - Birmingham			
Judson			
Lawrence Tech			
Maryland Eastern Shore			
Stephen F Austin Univ.			

MEN			
PI	School	Pts	First Place
1	Robert Morris (IL)	280	7
2	Wabber International	334	0
3	McKendree	214	0
4	St. Ambrose	180	0
5	Wichita State	160	0
6	Wisconsin Whitewater	188	0
7	Grand View	156	0
8	William Paterson	136	0
9	Calumet College - St Joseph	128	0
10	William Penn	102	0
11	Savannah Art and Design	92	0
12	Lincoln Memorial	86	0
13	Lawrence Tech	76	0
14	Midland	50	0
15	Notre Dame College	49	0
16	Indiana Tech	34	0
17	St. Francis - IL	30	0
18	Wright State	21	0
19	Newman	13	0
20	Lindenwood	11	0

MENS TEAMS			
Also receiving votes for men in alphabetical order:			
Emanuel			
Hocking			

2018 - 19 4th IBMA COLLEGIATE POLL
Includes Results through ITC Sectionals



WOMEN			
POS	SCHOOL	Pts	First Place
1	Lindenwood	258	4
2	Pikeville	220	1
3	St. Ambrose	182	0
4	Wichita State	160	0
5	Indiana Inst of Tech	162	0
6	Robert Morris (IL)	150	0
7	McKendree	142	2
8	Wabber International	136	0
9	St. Francis - IL	106	0
10	Stephen F Austin Univ.	104	0
11	Maryland Eastern Shore	98	0
12	William Penn	82	0
13	Midland	63	0
14	Alabama - Birmingham	55	0
15	Mt Mercy	52	0
16	Savannah Art & Design	51	0
17	Duquesne	40	0
18	Newman	33	0
19	Wright State	30	0
20	Delaware State	26	0

WOMENS TEAMS			
Also receiving votes for men in alphabetical order:			
Bowling Green			
Campbellville			
Grand View			
Hastings College			
Judson			
St. Xavier			
Univ of Cumberlands			

MEN			
PI	School	Pts	First Place
1	Wabber International	256	3
2	McKendree	242	2
3	St. Ambrose	212	1
4	Wichita State	196	0
5	Wisconsin Whitewater	176	0
6	Calumet College - St Joseph	150	0
7	William Paterson	150	0
8	Robert Morris (IL)	120	1
9	William Penn	114	0
10	Savannah Art and Design	114	0
11	Lincoln Memorial	104	0
12	Lawrence Tech	88	0
13	Notre Dame College	88	0
14	Grand View	62	0
15	St. Francis - IL	56	0
16	Lindenwood	49	0
17	Emanuel	37	0
18	Lincoln Memorial	30	0
19	Hocking Inst of Tech	27	0
20	Grand Canyon	22	0
21	Midland	16	0

MENS TEAMS			
Also receiving votes for men in alphabetical order:			
Davenport			
Indiana Tech			
Newman			
Wright State			

Writing Competition – Jackie Wyckoff & Frenchy Letourneau

The process of choosing the winners is quite involved and time consuming. It has to be this way in order to remove any bias towards an individual writer, publication or newspaper. Entries are sent to the IBMA Operations Manager who copies each story into a document template, making sure there is no byline or mention of the publication from which the story came. This process takes approximately 15 – 20 minutes for each article submitted.

The judges **do not know** who submitted the article or where it was published. Winners are chosen using a very thorough and complex point system, loosely based on the same matrix as used by the Writer's Digest which is in their ninth decade of hosting a competition. The articles are judged in seven categories, including grammar and punctuation, and each judge chooses his or her finalists.

The committee made some changes to the competition this year. Due to lack of entries for the past three years, the committee decided to eliminate the non-professional category.

This was a record-breaking year for the third time, with 96 entries from 29 individuals representing nearly a dozen publications. The feature category was the favorite with 36 entries. The editorial and news categories were more evenly split with 29 and 31, respectively. Writing staff from Bowlers Journal International submitted more than 50% of the entries with a total of 48. There were seven entries from International Bowling Industry Magazine and 41 entries from other publications, including print and digital.

We were fortunate to have an exemplary panel of judges comprised of two published authors, two teaching professionals and two USBC Hall of Fame members. The Awards were announced at the BPAA Industry Awards Luncheon and presented at the IBMA Annual Meeting at the Paris Resort on June 25.

The winners are:

IBMA ANNUAL WRITING COMPETITION			
EDITORIAL			
1 st Place	LUCAS WISEMAN	FloBowling	The Other Side of Pete Weber's Rant
2 nd Place	JEF GOODGER	Bowlers Journal International	The Perfect Bowling Format
3 rd Place	LYLE ZIKES	Bowlers Journal International	Speaking Up for the Sport
FEATURE			
1 st Place	GIANMARC MANZIONE	Bowlers Journal International	Taking Care of Our Own
2 nd Place	KEITH HAMILTON	Bowlers Journal International	The Healing Power of Bowling
3 rd Place	J.R. SCHMIDT	Bowlers Journal International	Yesteryear – Joe Wilman
NEWS			
1 st Place	JEF GOODGER	Bowlers Journal International	Back it Up, Back it Up
2 nd Place	BOB JOHNSON	Bowlers Journal International	Family Values
3 rd Place	DENNIS BERGENDORF	Bowlers Journal International	The Legend Continues – Liz Johnson
BUSINESS			
1 st Place	JOHNNY CAMPOS	Bowlers Journal International	A New Way at Eastway
2 nd Place	BARRY SPARKS	Bowling Center Entertainment	Unwelcome Surprises
3 rd Place	PAMELA THOMPSON	International Bowling Industry	Legacy of the 20 th Century: Love

USBC Convention Wrap – Jackie Wyckoff

The IBMA operated a booth at the 2019 USBC Annual Meeting at the Orleans Resort in Las Vegas to promote the organization and fundraise for the Chuck Pezzano Scholarship. Booth chairman, Ann Block, was a last-minute scratch for the event so Jackie Wyckoff stepped in to take the reins. Thank you to those members who stepped up to the plate to help out manning the booth; Duane Wilson; June Heron; Vicki Prevost and her friend Gail. We couldn't have managed without you!

Our friends in the industry provided some fabulous raffle prizes for our Pezzano Scholarship Fund this year. Thank you for your support! Raffle prize donation value was \$1623.00. Donations included: A one-year subscription to the 11th Frame.com; A one-year subscription to Bowlers Journal International; A two-night

stay at South Point Resort, Las Vegas; A two-night stay at The Gold Coast or Sun Coast Hotels, Las Vegas; Five certificated for a semi-custom Logo Infusion Jersey; Bowling Ball of Choice from Brunswick, Columbus 300, Hammer and Storm Bowling.

Jackie Wyckoff sold tickets through Facebook, leading up to the event and including sales from the booth we raised \$870.00 for the scholarship fund, the largest take in several years.

International Bowl Expo Recap – Jackie Wyckoff

Working with BPAA, IBMA has secured our meeting rooms for the board and annual meetings; Finalized arrangements for our awards presentation and a brief recap of the organization at the Industry Awards Luncheon; and reserved one, complimentary booth for the IBE Trade Show. The BPAA staff has been great to work with and the committee would like to especially thank our support staff at the IBC, Rich Cairns, Judy King, Justin Moore, Laurie Clower and Tangela Chance. At the booth this year we will be promoting the Chuck Pezzano Scholarship, Corporate Membership, Individual Membership and the new Proprietor Support Program. We will not be having a raffle or doing the dice game. SEE JACKIE TO VOLUNTEER AT THE BOOTH.

Website – Jackie Wyckoff

The IBMA website is hosted by BPAA Web Services at no cost to IBMA. The staff at the campus is incredibly responsive to our needs and generally updates are completed within hours of being requested. Since January 1, 2019, there have been 183 web updates on the IBMA site which averages out to approximately 3.5 updates per week. Every attempt is made to keep the site relevant, fresh and up to date.

Please take a moment to check out the site, BowlingMedia.org, and provide feedback to Jackie.

Social Media –Brian Hirsch

Facebook.com/groups/IBMAmedia The Facebook Public Group page is the IBMA’s main source of news and information from around the industry and around the world. It currently has more than 1,800 members from 64 countries. The top ten regular posters are Jeff Richgels, Lucas Wiseman, Dominic Gall, Rich Vogel, Chris Beans, Lauren Dugan, Rob McNaughton, Uba Bowling, Duane M. Wilson, and Marco Landman. The top ten countries that are posting on the page are the United States, Canada, the United Kingdom, Malaysia, Italy, Australia, Mexico, France, Belgium, and Russia.

You do not need to be a member of IBMA to join and post on our Facebook page. This is something we take a look at every season. The committee feels the value of having news from all over the country and world, from many sources, outweighs the need to make it a closed group. We keep a tight rein on the membership and content and delete inappropriate posts and people on a regular basis. Take a minute and join the group, if you haven’t already. If you are not currently on Facebook it’s easy to set up an account and you can be as active or inactive as you choose. If you need help setting up an account email Brian Hirsch at onefrombills@hotmail.com.

IBMA members, please consider volunteering for a committee.

COMMITTEE	TIME FRAME	TOTAL HOURS	COMMITTEE	TIME FRAME	TOTAL HOURS
Nominating	Late April - Mid June	10	Luby Hall of Fame	November - February	10
Legislative	Ongoing	10	Crowe Meritorious Service	November - February	10
Finance / Audit	January & May	4	Hennessy Award of Merit	November - February	10
Membership Individual	Ongoing Dec-Jan	10	Hall of Fame (former WBW)	Ongoing	20
Membership Corporate	Ongoing	10	Bowler of the Month	Ongoing	12
Sponsorship	Ongoing	10	Bowler of the Year	November - February	10
Pezzano Fundraising	Ongoing	10	Senior Bowler of the Year	November - February	10
Pezzano Marketing	Ongoing	20	Collegiate Bowler of the Year	March - April	10
Pezzano Judging	May	5	College Polls	4 Times a Year	8
USBC Convention	April	30	Website	Ongoing	30
IBE Trade Show Booth	June	20	Facebook	Ongoing	40
Press Release	Ongoing	n/a	Twitter	Ongoing	n/a